

2020 Housing Opportunity Grant Level 1 Application

Status: Started

Date Submitted: This application has not been submitted.

Submitted By: karin@konarealtors.org

Does the proposed activity adhere to the stated requirement? Yes

First Name: Karin

Last Name: Shaw

Contact Title: Executive Officer

Contact Email: karin@konarealtors.org

Contact Phone: 8083294874

State: HI

Association: WEST HAWAII ASSOCIATION OF REALTORS®

Association ID: 3165

Address 1: 75-5995 Kuakini Hwy.

Address 2: Ste. 221

City: Kailua-Kona

Zip: 96740

Association AE First Name (if different from above):

Association AE Last Name (if different from above):

Association AE Contact Email (if different from above):

Activity Details

Note: Activities previously supported by a Housing Opportunity grant are not eligible for funding. This includes updated/revised classes and recurring/annual events.

Max \$750 for REALTOR® class / education

Max \$1,500 for other eligible activities: \$1,500

1. Type of event: Guest speaker / forum

2. Date of event: 2020-02-08

3. Will the grant be funding a project in a rural community within your association's jurisdiction? Note that the Rural Housing Service defines "rural" as areas with less than 30,000 population and rural in character.: No

4. Describe the proposed activity including information about course curriculum or agenda topics if applicable.: speaker on a panel that will help people understand the process of buying a home in West Hawaii for the inaugural Best of Kona Festival being held at the Keauhou Shopping Center on Saturday February 8th from 1- 2 pm. The West Hawaii Association of REALTORS is sponsoring the homeownership education center at the Best of Kona festival. The homeownership center will feature information about obtaining a mortgage, the real estate process, buying in real estate in West Hawaii and first time homebuyer programs.

5. Why is the association interested in conducting the activity?: To educate the public on the home buying process, the importance of using a REALTOR (R) ; what type of financing is available for first time home buyers (will partner with the Hawaii Homeownership for this portion of the program).

6. What are the outcomes that the association expects to accomplish through this activity?:

Budget Details

The following are NOT eligible uses of grant funds.

- REALTOR® association staff time/hours
- Fundraising contributions
- Money to hold a fundraiser
- General operating expenses
- Donations to another organization
- Cash prizes or payment for gifts and prizes
- Materials for the construction or rehab of a home/building
- Landscaping materials
- Home furnishings

7. Please provide your budget in the framework below.

Note: Associations are encouraged to use the majority of grant funds for expenditures related to the development and implementation of an activity (such as speaker fees, marketing, printing, etc.) rather than venue and catering costs.

Revenue

Housing Opportunity Program Grant (enter requested amount)	\$1,500
Contribution from your association = 10% of grant request	\$1,000
Contribution from other REALTOR® association(s)	\$0
Contribution from non-REALTOR® collaborating partners	\$0
Admission fee/tickets	\$0
Revenue from sponsors (e.g., booth rental, payment for advertising, etc.)	\$0

Expenditures

Expenditures	\$2,500
Venue rental	\$1,500
Catering/refreshments	\$500
Marketing	\$500
Speaker fees	\$0
Speaker expenses (travel, lodging, meals)	\$0

Additional Budget Information: If applicable, use the space below to: provide explanations for "other" revenue or expenses noted above; provide an estimated number of attendees for activities with an admission fee; provide a breakdown of consulting fees; or provide details about in-kind contributions the association will make toward the activity.:

9. For local associations: The state association must be notified of this funding request. (Please provide the name and title of the person at the state association most familiar with the request.)

First Name Association Contact:

Last Name Association Contact:

Association Staff Email:

NOTE: Application must either be submitted by the AE or the AE must be copied on the submission. Email completed application to HousingOpportunityGrants@realtors.org.

Please direct questions to: Wendy Penn 202-383-7504 HousingOpportunityGrants@realtors.org

2020 Housing Opportunity Grant Level 1 Application

Status: Approved

Date Submitted: 2020-01-28 09:57:10

Submitted By: bob@hrar.com

Does the proposed activity adhere to the stated requirement? Yes

First Name: Robert

Last Name: Hill

Contact Title: CEO

Contact Email: bob@hrar.com

Contact Phone: 5408101688

Association: HARRISONBURG ROCKINGHAM ASSOCIATION OF REALTORS®

Association ID: 8425

Address 1: 2050 Pro Pointe Lane

Address 2:

City: Harrisonburg

State: VA

Zip: 22801

Association AE First Name (if different from above):

Association AE Last Name (if different from above):

Association AE Contact Email (if different from above):

Activity Details

Note: Activities previously supported by a Housing Opportunity grant are not eligible for funding. This includes updated/revised classes and recurring/annual events.

Max \$750 for REALTOR® class / education

Max \$1,500 for other eligible activities: \$1,500

1. Type of event: Coalition / stakeholder meeting

2. Date of event: 2020-03-11

3. Will the grant be funding a project in a rural community within your association's jurisdiction? Note that the Rural Housing Service defines "rural" as areas with less than 30,000 population and rural in character.: No

4. Describe the proposed activity including information about course curriculum or agenda topics if applicable.: Following a successful Housing Summit in 2017, HRAR has continued to hold talks with stakeholders to seek strategies for making Affordable Housing more available and attainable in the region. These efforts have recently gained momentum with the participation of the Harrisonburg Mayor and certain Council members and the time has arrived that the formation of a formal Housing Coalition is the desired next step. HRAR is proposing to host a Lunch on March 11 bringing representative stakeholders together to launch the formation of a Housing Coalition. We have invited Richmond AOR CEO Laura Lafayette to present the success of their Partnership for Housing Affordability and Community Land Trust as an example for this group to emulate. Those in attendance will be asked to commit to continued participation in a formal Coalition structure.

5. Why is the association interested in conducting the activity?: The Housing Study commissioned by HRAR in 2017 with HO grant funding identified an Affordable Housing crisis already evident at that time which has accelerated with the current real estate market. With inventory so low and growing demand, affordability and available housing is falling farther behind. At a community forum hosted by Mayor Reed in December, activists pushed for the problem to be addressed. Realtor Association Leadership attending the event recognized that there is not another organization positioned to bring all the stakeholders together and provide advocacy direction on the issue. HRAR is ready to step up and lead the pursuit of solutions to this challenging problem as our population continues to grow.

6. What are the outcomes that the association expects to accomplish through this activity?: HRAR expects that the stakeholders in attendance will commit to establishing a formal Housing Coalition which will be tasked with developing a Strategic Plan for easing the Affordable Housing crisis and becoming the recognized advocacy entity for presenting the plan to the appropriate municipal authorities for adoption. The Coalition will become the forum for receiving community input and developing action strategies for proposed adoption.

Budget Details

The following are NOT eligible uses of grant funds.

- REALTOR® association staff time/hours
- Fundraising contributions
- Money to hold a fundraiser
- General operating expenses
- Donations to another organization
- Cash prizes or payment for gifts and prizes
- Materials for the construction or rehab of a home/building
- Landscaping materials
- Home furnishings

7. Please provide your budget in the framework below.

Note: Associations are encouraged to use the majority of grant funds for expenditures related to the development and implementation of an activity (such as speaker fees, marketing, printing, etc.) rather than venue and catering costs.

Revenue

Housing Opportunity Program Grant (enter requested amount)	\$1,500
Contribution from your association = 10% of grant request	\$150
Contribution from other REALTOR® association(s)	\$0
Contribution from non-REALTOR® collaborating partners	\$150
Admission fee/tickets	\$0
Revenue from sponsors (e.g., booth rental, payment for advertising, etc.)	-\$1
Total	\$1,799

Expenditures

Expenditures	\$0
Venue rental	\$300
Catering/refreshments	\$1,200
Marketing	\$300
Speaker fees	\$0
Speaker expenses (travel, lodging, meals)	\$0
Total	\$1,800

Additional Budget Information: If applicable, use the space below to: provide explanations for "other" revenue or expenses noted above; provide an estimated number of attendees for activities with an admission fee; provide a breakdown of consulting fees; or provide details about in-kind contributions the association will make toward the activity.: We anticipate an attendance of 25

9. For local associations: The state association must be notified of this funding request. (Please provide the name and title of the person at the state association most familiar with the request.)

First Name Association Contact: Lynne

Last Name Association Contact: Wherry

Association Staff Email: lwherry@virginiarealtors.org

Please direct questions to: Wendy Penn 202-383-7504 HousingOpportunityGrants@realtors.org