



## Phone-a-Friend for RPAC: The National Volunteer Phone Bank Initiative

We call on our friends for favors. We call on our friends to lend a hand. Now, let's call our REALTOR® friends to invest in the REALTORS® Political Action Committee (RPAC).



***"I've never heard of RPAC." "I was never asked to invest."***

We hear this from our members all the time when asking them about the REALTORS® Political Action Committee (RPAC). This year's goal is to change that with the Phone-a-Friend for RPAC: The National Volunteer Phone Bank Initiative.

The NATIONAL ASSOCIATION OF REALTORS® provides structure, training and support for state associations to work with their local associations to host volunteer phone banks.

For more information, visit [www.realtoractioncenter.com/phonebanks](http://www.realtoractioncenter.com/phonebanks) or contact:  
Peter Kelly, RPAC Technology & Online Fundraising  
202-383-7599  
[pkelly@realtors.org](mailto:pkelly@realtors.org)



### **Success Requires Partnership, Teamwork**

The 2016 Participation Council members, Regional Vice Presidents, State RPAC Chair, RPAC Fundraising Trustees and State and Local Presidents are working to promote, implement and execute this program. Additionally, NAR is providing up to \$100 per phone bank for approved expenses.



### **High Tech Meets High Touch**

A comprehensive highly targeted phone bank module generates and manages lists, takes credit card investments and sends automated thank you emails.

