

2017 COMMUNITY & TRANSPORTATION PREFERENCE SURVEY



Mismatched Community Preferences

One in 5 respondents prefer to live in an attached home in a walkable community versus living in a detached home in a conventional neighborhood.



Increased Quality of Life

88% who agree that there are places to walk to nearby also report that they are more satisfied with their quality of life.



Deciding Where to Live

More than 70% of residents said that walkability, a short commute and proximity to highways are important when deciding where to live.



Transportation

While people prefer walking to driving, most residents say they drive because they have no other options.



Generational

Millennials more than any other generation prefer walking to driving.



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