REALTOR® Party Grants—
Updates, Changes, and
Ideas that Work

Featuring the New Broker Grant Program,
Community Outreach Grants, and RPAC Grants

Tuesday, July 11th, 2:45pm - 3:30pm
Panelist Fun Facts

1. I beat my Mom in a Precinct Delegate race.

2. I own a liquor store.

3. In 2009, while in high school, I attended the Michigan Inaugural Ball in Washington, D.C. While there, I “dirty-danced” with then-governor of Michigan Jennifer Granholm. We took a picture and the image is now on my credit card. Probably about 95% of people see the credit card and assume it's my mom.

4. I have a furry son, a French bulldog, that's named Soda; father doesn’t even drink soda (prefers beer).
Panelist Fun Facts

1. I beat my Mom in a Precinct Delegate race.
   [Doug Merriam, Michigan Association of REALTORS®]

2. I own a liquor store.
   [Dan Locche, Buffalo Niagara Association of REALTORS®]

1. In 2009, while in high school, I attended the Michigan Inaugural Ball in Washington, D.C. While there, I “dirty-danced” with then-governor of Michigan Jennifer Granholm. We took a picture and the image is now on my credit card. Probably about 95% of people see the credit card and assume it's my mom.
   [Collin McDonough, Michigan Association of REALTORS®]

4. I have a furry son, a French bulldog, that’s named Soda; father doesn’t even drink soda (prefers beer).
   [Myoung Oh, Hawaii Association of REALTORS®]
New Broker Grant Program

• The grant allows local and state associations to create Broker activities that work to recruit, retain, educate and engage Brokers and their agents.
  - State and local associations can each apply for up to $5,000
  - Applications for 2017 are due: March 15, June 15, September 15
• More Info: realtoractioncenter.com/brokergrant
Myoung Oh – Hawaii Association of REALTORS®
Community Outreach Grants

- 4 Types of Community Outreach Grants:
  1. Housing Opportunity
  2. Smart Growth
  3. Placemaking
  4. Diversity

- **ANNUAL DEADLINE:**
  October 15

$1,613,500 in Grants Awarded:
- 110 Smart Growth Grants
- 106 Housing Opportunity Grants
- 89 Diversity Grants
- 160 Placemaking Micro-grants
Dan Locche –
Buffalo Niagara Association of REALTORS®
RPAC Grants

• 4 Types of RPAC Grants:
  1. RPAC Major Investor Fundraising Event
  2. RPAC Fundraising Partnership Grant
  3. RPAC Phone Bank Grant
  4. State Conference Grants
     • Applications accepted on rolling basis
     • More Info: realtoractioncenter.com/rpacgrants
Doug Merriam –
Michigan Association of REALTORS®

Collin McDonough –
Michigan Association of REALTORS®