

# Fundraising Grant Application for State and Local Associations

Amount Requested		Goal to Raise		Event Date(s)	
------------------	--	---------------	--	---------------	--

## CONTACT INFORMATION

Association Name							
Staff Name				RPAC Chair			
Staff Title				Company			
Address 1				Address 1			
Address 2				Address 2			
City				City			
State		Zip		State		Zip	
Phone				Phone			
Fax				Fax			
Email				Email			
Website							

## SECTION 1. RPAC HISTORY AND GOALS

	2016	2017	2018 to Date
# of Members			
# of Investors			
Participation %			
Hard Receipts			
Soft Receipts			
Total Receipts			
% to Goal			

1b. How many members of NAR's Major Investor Program do you have?

2017 President's Circle		2016 President's Circle	
2017 Platinum R		2016 Platinum R	
2017 Golden R		2016 Golden R	
2017 Crystal R		2016 Crystal R	
2017 Sterling R		2016 Sterling R	

1c. Please explain your ongoing RPAC fundraising activities, RPAC education and recent RPAC related events.

# Fundraising Grant Application for State and Local Associations

**SECTION 2. FUNDRAISING INITIATIVE DETAILS**

<b>2a. Grant Request</b>		<b>2b. Goal to Raise Through Grant</b>	
--------------------------	--	--	--

2c. Please explain, **in detail**, the type of event or initiative you are planning. Include promotional activities, time and location, target audience and fundraising activities.

2d. Please itemize anticipated expenses for the entire fundraiser, even costs beyond the grant amount. Please also include any sponsorships, donations, or other ways you will offset overall expenses.

Expense Description	Amount
<b>Total Event Cost Estimate</b> <i>Including Grant Amount</i>	

2e. Please explain, **in detail**, the fundraising plan to raise **three times** the grant amount. For instance, expected solicitable attendees, ticket price, needed ticket sales, Major Investors plans, strategies to convert non-investors. *You may attach supporting documents.*

2f. Have you held this type of an event in previous years? Which years? Do you consider this an annual event? *If this is a new initiative please skip to section 3.*

<b>2g. 2017 Event</b>	<b>Total Event Cost</b>		<b>Grant Amount</b> <i>If Applicable</i>	
	<b>Event Goal</b>		<b>Amount Raised</b>	

<b>2h. 2016 Event</b>	<b>Total Event Cost</b>		<b>Grant Amount</b> <i>If Applicable</i>	
	<b>Event Goal</b>		<b>Amount Raised</b>	



# Fundraising Grant Application for State and Local Associations

## SECTION 3. PARTNERSHIP GRANT HISTORY

If your association has never been the recipient of a Partnership Grant please skip to the next section.

### 3a. 2017 Grant

Grant Amount		Amount Raised	
The grant was used for:			

Please explain any lessons you have learned from past Partnership Grant events/initiatives. How will you improve this year?

### 3b. 2016 Grant

Grant Amount		Amount Raised	
The grant was used for:			

## SECTION 4. ADDITIONAL COMMENTS

# Fundraising Grant Application for State and Local Associations

---

## SECTION 5. SUMMARY OF GRANT APPLICATION

Please summarize your grant application to look like the example summary below.

*Ex: Small local association requesting a \$5,000 grant (total cost) to raise \$15,000 at their annual RPAC training on April 17. The event will consist of a sweepstakes for a drawing to win a big screen HDTV. Tickets to enter the sweepstakes will cost \$25 each which will count towards members' RPAC investments. The association also plans to conduct a silent auction after the training takes place. The association plans to have an RPAC speaker attend their event and speak to their members on the value of RPAC. In 2016 the association received a \$4,000 grant and raised \$12,000. The association did not receive a grant prior to 2016.*

**Required: (please select one)**

State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR.

Does the proposed activity adhere to the stated requirement?  Yes  No

## AGREEMENT AND SIGNATURE

By submitting this application, I affirm that the facts set forth in it are true and complete. This document should be signed by the filing party and the Association Executive, Association President or RPAC Chair.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Thank you for your interest in the RPAC Fundraising Partnership Program. If your grant is approved you must send in the receipts along with the evaluation form within 30 days of your event in order to receive reimbursement.**

**To save this application either "right click" your mouse or go to "File" and "Save As." Send completed applications to [rpacpartnership@realtors.org](mailto:rpacpartnership@realtors.org).**