

Policy for Applying for RPAC Fundraising Grants

POLICY FOR APPLYING FOR RPAC FUNDRAISING EVENT GRANTS FOR STATE AND LOCAL ASSOCIATIONS

Local/State Associations and wholly owned NAR subsidiaries may apply for grants up to \$5,000 to host an RPAC Fundraising initiative or event. **They should complete an application form and submit it to RPAC staff at rpacpartnership@realtors.org.**

- › Applications must be submitted and signed by the association that is hosting the event. A grant may not be applied for on behalf of another association and a state association cannot submit grant applications for local associations in their state.
- › Application must be sent to NAR at least 30 days prior to your event or the grant may not be considered.
- › NAR Staff will review grants and approve/disapprove them based on their understanding of grant guidelines. All debatable grants will be reviewed by the Grant Approval Committee.
- › NAR is willing to fund activities that will generate tangible results; **NAR will not fund recognition nor awareness activities through this grant program.**
- › NAR requires your fundraising goal for the event or activity be three times higher than the amount you request (grants are up to \$5,000), and your fundraising goal is attainable with a detailed description to support it. Please provide as much detail as possible on your plan including dates, numbers, what specific items the money will be spent on, etc.
- › If an association has received an NAR Partnership Program grant in the past, they may apply again but past fundraising performance will be part of the criteria for grant allocation. Associations who did not satisfy the guideline to raise three times the grant amount may not receive the full requested grant amount for future requests.
- › In order to receive reimbursement up to the allocated grant amount, the association must also submit a completed evaluation form that will be sent once approved. The evaluation form and all corresponding expenses seeking reimbursement must be submitted within 30 days of your event.

POLICY FOR APPLYING FOR RPAC FUNDRAISING GRANTS THAT ARE OVER THE \$5,000 LIMIT

Mega and Large Local Associations and State Associations may request grants above and beyond the \$5,000 limit. The grant limit for this exception is \$15,000 for State and Local Mega Associations and \$10,000 for Large Local Associations.

- › States, Mega and Large Local associations must complete and sign the **RPAC Fundraising Grant application and submit it to RPAC Staff at RPACPartnership@realtors.org at least 30 days in advance of the event.**
- › States, Mega and Large Local Associations who apply for a grant in excess of the \$5,000 limit will be reviewed by a select approval committee. If the state or local has received a grant in the past, their past performance will be considered during the grant review process.
- › The state/local association is required to provide proof of all investments made at the event receiving grant funds. This proof could be provided via an Aristotle event page, webform or other credible platform.
- › If a state/local receives a grant for over \$5,000 and does not meet the three times rule, the approval committee must review all future requests by the association.
- › In order to receive reimbursement up to the allocated grant amount, the association must also submit a completed evaluation form that will be sent once approved. The evaluation form and all corresponding expenses seeking reimbursement must be submitted within 30 days of your event.

Mega Local Association:

Associations with 7,000 or more members

Large Local Association:

Associations with 2,000 to 6,999 members

Medium Local Association:

Associations with 500 to 1,999 members

Small Local Association:

Associations with fewer than 500 members