The Corporate Ally Program (CAP), the premiere REALTOR® Party issues advocacy fundraising campaign, seeks to preserve, sustain and promote an environment conducive to buying, selling and owning property.

**Investors**

Investors in CAP span a wide-range of corporate sectors:
- Financial Services Firms
- Real Estate Developers
- Consulting Firms
- Media Companies
- Technology Companies
- Property Management Companies
- Home Services Companies
- Security Firms

**Issues**

CAP invests in REALTOR® Party issues advocacy campaigns that build strong communities, protect property interests, and promote vibrant business communities:
- Affordable Housing (i.e. First-Time Home Buyer Savings Accounts)
- Schools
- Property Tax
- Smart Growth Development
- Public Facilities
- Mortgage Interest Deduction
- Transportation
- Land Use Planning & Zoning
- Rental Housing

**Beneficiaries and Impact**

CAP-funded campaigns benefit a wide range of stakeholders that are of importance to CAP’s investor group. CAP’s beneficiaries extend well beyond real estate professionals and include homeowners, taxpayers and investors, like you.

**From INVESTMENT to IMPACT**

**75% Win Rate**

CAP helped fund 41 state and local associations’ issue campaigns with a 75% win rate.

**$25 Million+**


**Follow the path below to see how investors – with the help of CAP – can make a positive impact on a wide-range of real estate issues that benefit communities, homeowners and businesses across the country.**

**The Corporate Ally Program (CAP)** is a non-deductible for federal income tax purposes. Your investment will be used to support advocacy of important real estate issues. 50% of the investment will be used by NAR in connection with its federal Public Issues Advocacy program and 50% will be used to assist NAR to support advocacy of state or local issues. For Association, MLS, and brokerage firm investors the state and local issue funding will be applied to advocacy activities in your state(s) and may require that your investment be reported as a contribution to the state or local committee engaged in such activity. In such cases, NAR will advise you in advance that your investment will be reported in this manner.

**www.realtorparty.com/corporateally**

**Contact Us**

To learn more about how you can make an impact on REALTOR®-focused issues, visit: www.realtorparty.com/corporateally or contact:

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