AGENDA

CHAIR         Matthew Leger, (FL)
VICE CHAIR    Julia Parenteau, (TX)
STAFF EXECUTIVE Kyle Lambert London, (DC)

10:00am – 10:05am  I.  Welcome and Overview: Matthew Leger, Chair, and VP Government Affairs, REALTOR® Association of the Palm Beaches and Greater Fort Lauderdale

10:05am – 10:20am  II.  GAD Institute Update: Matthew Leger, Chair

10:20am – 10:30am  III.  Consumer Advocacy Outreach Grant: Erin Murphy, Sr. Representative, Consumer Advocacy Outreach

10:30am – 10:45am  IV.  RPAC Workgroup Recommendations: Lauren Facemire, Director RPAC Fundraising and Adam Davis, Lobbyist, Missouri REALTORS®

10:45am – 11:00am  V.  Issues Mobilization Work Group Recommendations: Joe Maheady, Manager, Issues Mobilization Program, NAR

11:00am – 11:10am  VI.  Candidate & Issue Campaign Training: John Winston, Manager Campaign Services

11:10am – 11:30am  VII.  2018 Advocacy Group Update
                        a)  Bill Malkasian, Chief Advocacy Officer, NAR
                        b)  Jerry Giovenello, Sr. Vice President and Chief Lobbyist, NAR and
                        c)  Shannon McGahn, Sr. Vice President Government Affairs, NAR

11:30am  VIII.  Adjourn

GAD State and Local Breakout Sessions Follow the GAD Meeting (11:30am– 12:30pm)

- State GADs — Hynes Center – Room 313, Third Level (Led by Julia Parenteau)
- Local GADs – Stay in this room (Led by Matthew Leger)

* GAD Professional Development Session (12:30pm– 1:30pm in this room) - See back of this page for description
GAD PROFESSIONAL DEVELOPMENT SESSION
Saturday, November 3, 2018 • 12:30 PM – 1:30 PM
Hynes Center: Room 312, Third Level

Two Hot Issues Broken Down for GADs
This session will shed light on topics and issues that are front of mind for REALTOR® Governmental Relations professionals. Make sure you’re aware of the campaign finance impacts when working on independent expenditures and issues campaigns. NAR Counsel, Jonathan Waclawski, will address these important Campaign Finance rules.

Following this topic, we take a deeper dive into sign ordinances – always on the minds of REALTORS® – and identify the pitfalls many localities are experiencing and ways to work with local government to allow for real estate signs, while adhering to the law. Work that Robinson & Cole has completed for NAR, assisting state and local REALTOR® associations with the post-Reed case, will be used as examples. How to write sign ordinances, including specific language, will be addressed.

1. Know Your Campaign Finance Issues for Effective Political Advocacy - Jonathan Waclawski, Political Compliance Counsel, NAR
2. Sign Ordinance Project – Timothy Twardowski, Robinson & Cole