2019
Federal Political Coordinator
August Recess Prep Webinar
July 26, 2019

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Advocacy Team Panelists

NAR Senior Lobbyist
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Ken Fears & Russell Riggs
August Recess FPC Meetings
2019 Approach
Make a Splash This Recess...

- Homecoming
- Tell Your Story
- Creative, Festive, “on brand” approach
- Process and Impact
- Relevant and Scary

In-District Boat cruise with Congressman Bryan Steil (R-WI)

Rep. Derek Kilmer (D-WA) at Tacoma Pierce County Association of REALTOR’s booth during County Festival.

REALTOR “Birthday Party” for Ben Ray Lujan (D-NM) in-district

Big REALTOR turnout happy hour with Rep. Kevin Hern (R-OK) in-district at one of his favorite local spots.
2019 Talking Points
- NFIP
- GSE Reform
- Transportation and Infrastructure
Flood Insurance

• **NAR Position:** Congress must reauthorize the National Flood Insurance Program (NFIP) before September 30, 2019. NAR supports H.R. 3167, which extends NFIP for 5 years and improves flood mapping, enhances mitigation investments, and removes federal barriers to private flood insurance.

• **House vs Senate Message**

• **Congress Should:** Pass a long-term reauthorization of NFIP and include meaningful reforms to strengthen the program’s sustainability so it remains available for decades to come.
GSE Reform

- **NAR Position:** Fannie Mae and Freddie Mac (the GSEs) are critical to financing home purchases. They guarantee mortgage availability for responsible, creditworthy Americans no matter where they live or what their regions’ economic conditions are. Since 2008, the GSEs have been operating under conservatorship as Congress considers structural reforms.

- **Congress Should:** consider NAR’s Vision for Housing Finance Reform, released earlier this year, which proposes a new, shareholder-owned utility model that highlights competition and remedies the failures of the pre-crisis system.

- **Congress Should Not:** allow changes to the GSEs that would harm the housing finance system or curtail access for responsible and creditworthy homebuyers.
Transportation & Infrastructure

- **NAR Position:** A robust, long-term federal infrastructure modernization program, combined with greater investment by state, local and private stakeholders, will create the partnership needed to ensure our infrastructure network is designed for the 21st century.

- **Congress Should:** Restore and modernize federal infrastructure funding. Permit streamlining to increase efficiency and maximize infrastructure funds.
FPC Resources
2019 Talking Points Executive Summary

NFIP Backgrounder

GSE Reform Backgrounder

Transportation and Infrastructure Backgrounder

Social Media Tools

Press resources for Comms Directors
Media Kit

Social Media:

• Hashtags:
  • #RecessWithREALTORS
  • #REALTORSOnRecess
  • #NARAugustRecess
  • #REALTORPartyRecessMtg

• Tweets:
THANK YOU
THAT’S WHO WE