

Analyzing Data and Markets to Tailor Revitalization Strategies

September 5, 2019

St. Michaels Woodside Event Center

5025 E Mill Rd, Broadview Rd., Broadview Heights, OH

Hosted by: Akron Cleveland Association of REALTORS®

Agenda

8:00 - 8:30 AM Registration

8:30 - 9:00 AM Welcome and Introductions

9:00 - 10:30 AM Market Fundamentals and Analyzing Data to Understand Neighborhood Conditions

When trying to address issues of vacancy and abandonment, it is crucial to recognize the role markets and demand play in creating and perpetuating problem properties. Understanding the neighborhood's market and data – at the most granular, parcel-based level - can enable one to understand what strategies are most likely to be effective, and affect one's ability to successfully implement an equitable revitalization strategy. This session explores the relationship between markets, vacant properties, and owner behavior, and how to tailor, and evaluate, revitalization strategies to meet community goals based on the nuances uncovered through market and data analysis.

10:30 - 10:45 AM Break

10:45 - 12:00 PM Exploring Local Data Sets and Strategies

Communities across Ohio are faced with the challenge of addressing vacant, abandoned, and deteriorated properties in an effective, equitable and coordinated way. Data can enable communities to see the big picture and develop strategies to impact the quality of life for residents, reinvestment opportunities, and long-term sustainability. Participants will hear from regional leaders on how they are using data to develop strategic interventions and partnerships to improve neighborhood markets and property conditions.

12:00 - 12:45 PM Lunch

12:45 - 2:00 PM Strategic Code Enforcement

A successful strategic code enforcement program moves beyond inspections and notices. It thoughtfully weaves together regulation, policy, and “carrots and sticks” into a comprehensive strategy to benefit

community residents. Other elements include clear and effective enforcement mechanisms and working with other city departments and nonprofits to create supplementary programs. In this session, participants will explore a systemic, proactive approach that, when put into action, can make code enforcement more effective, efficient, and equitable. Using real-world examples from around the country, this session will equip participants with an overview of the pros and cons of various code enforcement strategies and how to implement a more strategic, community driven approach.

2:00 - 2:15 PM Break

2:15 - 3:15 PM Rental Regulations – Fostering Compliance by Rewarding Success
Rental housing is a critically important part of every community’s housing stock yet accounts for a disproportionate share of property-related challenges facing cities and towns. Rental programs have been instituted across the county and take various forms such as registries, licenses, and/or inspections. While there are many irresponsible landlords, some of whom plan to “milk” the property for a few years and then walk away, there are also many responsible landlords, who want to hold and maintain their properties. Rental programs need to be developed in coordination with good landlords and encourage compliance. In this session participants will learn about a variety of rental property programs from across the country.

3:15 - 3:30 PM Training Wrap-Up

This training is made possible thanks to the support of:

