THE REALTOR® PARTY

is a powerful alliance of REALTORS® and REALTOR® Associations working to protect and promote homeownership and property investment. The REALTOR® Party speaks with one voice to advance candidates and public policies that build strong communities and promote a vibrant business environment.
Keep Austin Weird is not only the city slogan but an homage to the city’s small business owners... like REALTORS®! Unlike any other city in Texas, I hope you enjoy the city and your time here.

2020 will be an exciting year for the National Association of REALTORS® and our advocacy operations. Not only is it a presidential election year, but the uncertain political environments and issues that our industry are facing are unprecedented. From statewide rent control legislation and bans on vacation rentals to addressing housing supply and affordability on all levels of government, we must work together to leverage our expertise and educate and mobilize our members when necessary.

That’s what this conference is all about – understanding the vital role that each of us plays in shaping the future of the real estate industry and making homeownership a reality for all. A key piece of our work will be leveraging our status as community leaders to collaborate, partner, and tap into resources to positively impact community development, housing affordability and supply.

Not only do we need your best ideas, passion, and creative thinking to make 2020 successful, but we need your help to inspire every REALTOR® to participate in our advocacy outreach opportunities. Let’s put the REALTOR® Party to work at its full potential! We have our work cut out for us, but together, we can meet the challenge.

Thank you for your willingness to serve as a REALTOR® Party leader. We look forward to our time together in Austin, to a successful year, and to Owning Who We R!

Vince Malta
NAR President

Pete Kopf
REALTOR® Party Director

Christine Hansen
NAR Vice President of Advocacy

Bob Goldberg
Chief Executive Officer
As we approach the 2020 elections, the REALTOR® Party affirms its commitment to protecting homeownership, private property rights, and strengthening communities. These three pillars outline NAR’s advocacy focus:

I. REALTORS® are champions of homeownership.
REALTORS® know how homeownership changes lives. That is why we advocate for products like the 30-year, fixed rate mortgage and other factors that benefit homeownership. This includes addressing increasing housing costs and availability of mortgage credit for all.

II. REALTORS® fight to protect private property rights.
REALTORS® and REALTOR® associations work at all levels of government to safeguard against threats to private property rights. REALTORS® stand for equal access to housing and the removal of barriers that prevent the full, intended use of property.

III. REALTORS® are community leaders.
REALTORS® have a vested interest in creating better places to live and improving the quality of life for residents. Working with public officials and partner organizations, REALTORS® drive community and economic development by advocating for smart policies at the local, state, and national level.

Through investments in the REALTORS® Political Action Committee (RPAC), the Corporate Ally Program, and President’s Circle, and continued engagement in the electoral and legislative processes, REALTORS® ensure the success of all 1.4 million REALTOR® members.
TUESDAY  DECEMBER 3

12:00PM – 5:00PM
Registration
JW Grand Ballroom Foyer

4:00PM – 5:00PM
Opening General Session
JW Grand Ballroom, Salons 5–6

The Democratic National Convention is in Milwaukee, the Republican National Convention is in Charlotte, but the REALTOR® Party's is right here, in Austin! Listen as our REALTOR® Party Correspondents interview members about recent advocacy successes and upcoming challenges. NAR President Vince Malta will close out the session with a presidential address.

6:00PM – 8:00PM
Welcome Reception
Brazos Hall, 204 E. 4th Street

Brazos Hall is a quick 2-block walk from the JW Marriott. Enjoy an evening of entertainment and networking with your fellow REALTOR® Party advocates from around the country.

WEDNESDAY  DECEMBER 4

7:00AM – 1:00PM
Registration
JW Grand Ballroom Foyer

7:30AM – 8:00AM
Breakfast
JW Grand Ballroom Foyer
8:00AM – 11:45AM

**General Session**
*(BREAK: 9:40AM – 10:00AM)*

JW Grand Ballroom, Salons 5–6

Hot off the press – be there as the REALTOR® Party Pillars are unveiled for the first time. Next, three rapid-fire panels will help you understand your role in the REALTOR® Party. Then, hear from staff members of NAR’s Advocacy Group as they discuss NAR’s policy priorities and expectations for the remainder of the 116th Congress in a panel moderated by NAR’s Senior Vice President of Government Affairs, Shannon McGahn. Finally, political messaging expert Rich Thau is here to tell us about the Swing Voter Project and insights on the 2020 elections.

12:00PM – 1:30PM

**Lunch**

JW Grand Ballroom, Salons 5–6

1:45PM – 5:00PM

**Individual Committee/Council/Group Trainings and/or Governance Meetings**
*(BREAK: 3:00PM – 3:20PM)*

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<tr>
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<td>Consumer Advocacy Outreach Advisory Board</td>
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<td>Corporate Investor Council</td>
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<td>Housing Opportunity Committee</td>
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<td>Multicultural Real Estate Leadership Advisory Group</td>
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<td>REALTOR® Party Member Involvement Committee</td>
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<td>REALTOR® Party Trustees for Campaign Services Committee</td>
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<td>RPAC Major Investor Council</td>
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<td>RPAC Trustees Federal Disbursement Committee</td>
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<td>State Presidents, AEs, REALTOR® Party Coordinators, &amp; RVPs</td>
<td>JW Grand Ballroom Salons 5-6</td>
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EVENING

**Dinner On Your Own**
8:00AM – 10:00AM

State Breakout Meetings

Work together to solve several situation room scenarios. Draw from experience at your association and in your state to come up with creative solutions to challenges. Refer to the colored sticker on your name badge to find your breakout room:

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10:00AM – 10:15AM

Break

10:15AM – 11:30AM

General Closing Session
JW Grand Ballroom, Salons 5-6

Back in the ballroom, the REALTOR® Party Correspondents continue their live coverage of #RPTC2020. Laugh along with comedic keynote speaker, Paul Mecurio, as he shares his take on the world of politics. Finally, President Vince Malta & his team provide closing remarks.

12:00PM

Departures
RICH THAU

Rich Thau may be familiar for his regular appearances on CNN, and his frequent guest spots on the POTUS channel on Sirius XM radio.

He has two titles. One is his business title, which is president of Engagious.

Rich’s firm specializes in message testing and message refinement for major trade associations, advocacy groups, and large corporations. He builds messaging platforms for clients that include PhRMA, NAREIT, and the U.S. Chamber of Commerce, as well as Comcast Business, Mutual of Omaha, and CertaPro painters.

Rich’s other title is moderator of the Swing Voter Project. He is roughly halfway through a 21-month odyssey where he is focus grouping “Obama-Trump” and “Romney-Clinton” swing voters in the upper Midwest. His findings, which are profiled each month in Axios, are shaping coverage of the 2020 campaign.

PAUL MECURIO

Paul has made multiple appearances on The Late Show with Stephen Colbert and currently works on the show.

Paul is an Emmy & Peabody Award winner for The Daily Show with Jon Stewart.

Paul can currently be seen opposite Golden Globe Winner, Liev Schreiber in the film, Chuck, the story about journeyman boxer, Chuck Wepner, the real life Rocky Balboa.

He also is appearing in his hit, unique one-man Broadway show, Paul Mecurio’s Permission to Speak which has been met with rave reviews and been nominated for the prestigious “Best One-Man Show” Broadway Alliance Award.

Paul has hosted his own shows for Comedy Central and HBO as well as his own talk show.

He currently appears as a commentator on the venerable CBS Sunday Morning, CNN, MSNBC, Fox News and CBS News.

He has made recurring appearances on SportsNation on ESPN.

He has hosted several shows and pilots for Comedy Central, CBS, HBO and VH-1.

Paul is also a published essayist: The New York Times Sunday Magazine.

Paul is an extremely skilled interviewer as one can hear on his hit, critically-acclaimed podcast, The Paul Mecurio Show on iTunes, Google Play and Audioboom.
ON LEVEL 4

Multicultural Real Estate Leadership Advisory Group ........................................... Boardroom
RPAC Major Investor Council .......................................................... JW Grand Ballroom Salon 4
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LEVEL 2

ON LEVEL 2

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