



Form Name: 2019 Smart Growth Grant - Level 1  
 Submission Time: September 23, 2019 10:56 am

**Does the proposed activity adhere to the stated requirement?** Yes

**Date** Sep 23, 2019

**State** Massachusetts

**Association Name** 4475 | BERKSHIRE COUNTY BOARD OF REALTORS® (MA)

**Amount Requested (Max \$1,500)** 1500

**Number of Members** 525

**Will the grant be funding a project in a rural community within your association's jurisdiction? Note that the Rural Housing Service defines "rural" as areas with less than 30,000 population and rural in character.** No

**Address** Berkshire County Board of REALTORS  
 99 West Street, Suite 200  
 Pittsfield, MA 01201

**Application Contact Information:** Sandra Carroll

**Contact Email** Sandy@berkshirerealtors.org

## Smart Growth Event Details

**1. Type of event** Other: Smary Growth Housing Summit

**2. Date of event (application must be submitted at least 30 days prior to the scheduled activity)** Oct 16, 2019

**3. Will CE credit be offered?** No

**4. Please explain why the association is interested in hosting this event.**

As recent studies have shown, local zoning and planning board decisions made across the state of Massachusetts by volunteer select boards and commissions are creating a stagnation of housing development and impeding housing growth. There are many legislative initiatives hoping to address some of the housing issues in the state, but local laws, regulations and rulings are creating a hindrance to smart growth and fundamentally sound zoning policies. It is our hope to open a conversation about the ramification of zoning decisions and techniques to implement and measure smart growth for healthy communities.

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**5. What are the association's long-term goals related to land use policy and smart growth that can be best achieved by educating your members?**

this is a multifaceted event, designed to bring both the REALTORS and City/Town and Housing professionals in the county together to discuss these issues from a very educated and factual source, Christopher Coes and Amy Dain. Both are expected to bring so many new ideas and data to help everyone (1) understand the issues and (2) develop better polices and insight going forward. As a leader in Smart Growth America , Washington D.C., Christopher has advised cities on community revitalization and sustainable and equitable economic development. In addition, he has facilitated numerous deal-making opportunities that have produced over \$1 billion in new smart growth real estate deals. Event Registration

At the summit, he will speak on the Attainable Housing and Social Equity Initiative, Opportunity Zones, and techniques that will allow local communities to develop place-based, market-driven strategies aimed at encouraging economic growth while ensuring accessibility and social equity in great walkable urban places.

We will also be joined by Amy Dain, MA Public Policy Analyst. Amy has spent twenty years working on state and local policy issues in Massachusetts. Notably, she wrote "Housing and Land Use Policy in Massachusetts: Reforms for Affordability, Sustainability, and Superior Design", organized StatNet, a network of city and town managers who meet to learn from each other about data-driven decision-making and recently created an intensive multifamily housing study for the MA Smart Growth Alliance.

We will also feature a discussion lead by Massachusetts Association of REALTORS Legal and Legislative Counsel Justin Davidson on pending Massachusetts legislation that would impact the Berkshire's housing market and Sandy Carroll, CEO of the Berkshire County Board of REALTORS will share the latest housing statistics and the areas most in need of inventory. Following the speakers, all are invited to attend a meet and greet cocktail reception ...

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**6. Will there be participation in the event by the association's leadership?** Yes

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7. Estimated number of students/attendees for the event. 150

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## Budget Details

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Smart Growth Grant (enter requested amount) 1500

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Contribution from your association (do not include staff-time or in-kind donations) 8000

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Contribution from other REALTOR® association(s) 0

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Contribution from non-REALTOR® collaborating partners 499

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Admission fee/tickets 0

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Revenue from sponsors (e.g., booth rental, payment for advertising, etc.) -2

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Total Revenue 9997

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Venue rental 200

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Catering/refreshments 1500

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Marketing 850

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Speaker fees 4100

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Other Expenditures (specify): Photographer & Printing Expenses

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Other Expenditures (amount): 1350

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Total Expenditures 8000

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10. For local associations: The state association must be notified of this funding request. Please provide the name of the person at the state association most familiar with the request Justin Davidson

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12. If this funding request is approved, do you give NAR permission to share your application with others (either directly or on the REALTOR® Party website) as an example of a successful application? Yes

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