

Fair Housing Activities

No-cost Ideas Using Existing Resources



Issue a Proclamation: Work with your town, county or city to issue a proclamation recognizing the importance of fair housing and equal housing opportunities.



Fair Housing Social Media Campaign: Make weekly posts about fair housing law, local fair housing history, stories about fair housing champions in your community, etc.



Share Stories: Use the association's existing newsletter, social media, podcasts or other communication channels to feature local fair housing champions and REALTORS® who are leaders in fair housing advocacy.



Fairhaven Challenge: *State associations* - challenge locals to complete Fairhaven; honor the top 5 highest percentage of completion at the state convention. *Local associations* - challenge small, medium, and large brokerages to Fairhaven; honor the brokerages in each size category with the top 5 highest percentage of completion at an annual awards event.

Level 1 – Fair Housing Grant Ideas



Book Club / Discussion Club: Select a book, documentary, or article on a fair housing issue and hold a virtual or in-person book/discussion club meeting. Invite the book author, a REALTOR®, community leader, or staff from a fair housing agency to lead the conversation.



Hold a Class: Provide education opportunities for members to learn about fair housing and their responsibilities under the law.



Guest Speaker: Host a local or national speaker to discuss a particular aspect of fair housing.

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Level 2 – Fair Housing Grant Ideas



Co-branded one-pager/brochure: Collaborate with a fair housing agency/nonprofit to create co-branded educational piece for members and/or consumers that explains rights and responsibilities under the Fair Housing Act.



Legislative Initiatives: Offset the costs of drafting state legislative or local ordinance provisions that furthers fair housing.



Work in Partnership: Collaborate with a local organization with a fair housing mission on their initiatives to ensure equal housing opportunities in the community.



Speaker Series: Organize a series of three or more speakers around a theme, such as working with clients with disabilities, the history of fair housing law, or recognizing implicit bias.



Fair Housing Symposium: Bring together REALTORS®, consumers, and community stakeholders to discuss the importance of fair housing and local efforts to ensure equal housing opportunities.



Develop Curriculum: Work with a course developer and fair housing experts to design a fair housing education course for members.



Fair Housing Month Posters: Distribute NAR Fair Housing Month posters to area principal and managing brokers along with a personal invite to the association's fair housing events, education and activities.



That's Who We R Fair Housing Assets: Create public-facing marketing that amplifies [That's Who We R](#) fair housing assets