News Release

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|  | MEDIA COMMUNICATIONS  For further information contact:  Xxxxxx Xxxxx, (XXX)-XXX-XXXX  [xxxxxxx@xxxxx.xxx](mailto:xxxxxxx@xxxxx.xxx) |

***Fill-in-the-Blank News Release Advertising Participation in Fair Housing Month***

*The following “fill-in-the-blank” news release is designed to help you gain local publicity highlighting your association’s recognition of or participation in events surrounding Fair Housing Month*

*Place it on your company and/or local board/association letterhead with the blanks filled in as indicated.*

* *Include a contact name and phone number at the top of the release.*
* *Edit the quote from your spokesperson however you see fit*
* *Make every effort to limit the release to one page*

**[Local Area] Association of Realtors® Recognizes Fair Housing Month**

[CITY, STATE] [(Date)] – The [State/Local Area Realtors® Association] is recognizing Fair Housing Month this April by [highlight event or initiative being conducted by association in accordance with FHM]. Realtor® associations around the country are commemorating the 53rd anniversary of the passage of the Fair Housing Act in effort to further nationwide progress toward ending housing discrimination in the United States.

“April is Fair Housing Month, when we honor the struggle so many Americans have engaged in to secure equitable housing opportunity in the United States,” said [State/Local Association President/Spokesperson.] “That effort continues to this day, and the [State/Local Area Realtors® Association] is proud to play a leading role in helping to secure diverse, inclusive communities throughout [local region].”

[Include additional information as appropriate and elaborate on how state/local association has committed itself to antidiscrimination, diversity and inclusion in housing].

The National Association of Realtors® has spent the past 15 months implementing its [Accountability, Culture Change, and Training fair housing action plan, or ACT! for short](https://www.nar.realtor/fair-housing/nar-fair-housing-action-plan). As part of the initiative, NAR last summer unveiled an implicit bias training videofor Realtors® and association staff, and a few months later rolled out an interactive training platform designed to better prepare agents to combat housing discrimination. [Fairhaven](https://www.nar.realtor/fair-housing/fairhaven) is an immersive simulation where agents work against the clock to close four deals, confronting various scenarios where discrimination enters into the transaction.

Each April, Realtors® across the country observe the anniversary of the passage of the Fair Housing Act of 1968 with events designed to educate about housing discrimination and segregation, and to recommit to expanding equal access to housing. Visit [this link](https://www.nar.realtor/fair-housing) to learn more about all of the nationwide Fair Housing initiatives developed by NAR.

[State/Local Realtor® Association Boilerplate here].

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