### Housing Opportunity Grant Activities

#### Level 1 – Housing Opportunity Grant Ideas

- **Education for REALTORS®**: Offer a class to provide information about buyer assistance programs that could help their clients or to teach REALTORS® about working with first-time buyers.

- **Guest Speaker**: Host a guest speaker who can provide information to increase understanding of a specific affordable housing issue. The event could be for the public or for REALTORS®.

- **Community Stakeholder Meeting**: Bring together REALTORS®, elected officials, nonprofits, housing advocacy groups, community members and others to brainstorm solutions for local housing issues and to share information about each organization’s programs and resources.

#### Level 2 – Housing Opportunity Grant Ideas

- **Housing Forum**: An event organized to discuss a particular issue or situation related to a housing issue in the community. Aimed at solving a problem, a forum often results in a report, plan, or action items.

- **Housing Symposium**: Features multiple speakers who explain a topic related to housing; often highlighting differing views and ideas. Typically a good way to identify a range of policy and program solutions for further consideration.

- **Housing Study/Analysis**: Quantify housing challenges by examining issues such as growth patterns, the cost of homes compared to wages, or the feasibility of new development. Or, focus on a particular topic, such as accessory dwelling units. The study/analysis may also include recommendations, such as policy solutions.
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**Level 2 – Housing Opportunity Grant Ideas**

**Housing Fair:** Typically geared toward first-time homebuyers, housing fairs are a one-stop shop resource featuring vendors and experts whose services would likely be needed during the homebuying process, such as housing counselors, lenders, home inspectors, closing attorneys.

**“Parade of Homes”:** A parade or showcase of homes event allows potential buyers to see multiple homes, in a defined affordable price range, within a set timeframe. The event should be paired with the opportunity for participants to learn about the buying process.

**Housing Task Force:** A task force is a temporary or long-term group of organizations and individuals who share the common purpose of expanding housing opportunities. The task force may focus broadly on housing affordability or work on a specific topic such as supply issues.

**Homeownership Education:** Classes are an effective way to engage the community and help prepare potential buyers for the responsibilities of ownership. HUD-approved counseling agencies often make ideal partners for consumer education efforts.

**Education and Awareness:** Conduct an education and awareness campaign geared toward community members to explain what housing affordability is (and is not) and why having homes in a range of prices benefits everyone.

**Level 3 – Housing Opportunity Grants**

Approved activities must be comprehensive, have a broad community reach, significant REALTOR® involvement, and must include working with at least one non-REALTOR® partner organization.