

## An Ideal NAR Advocate Holds the Following Attributes:

- The FPC should be a constituent
- A close personal relationship with the Member of Congress (this is ideal, but not necessary)
- An interest in politics
- An understanding of the key issues affecting REALTORS<sup>®</sup>
- An energy and wherewithal to carry out the NAR specified grassroots initiatives asked of this prestigious position
- Existing relationships with other legislators, community and business leaders.

Further questions State Presidents and their staffs should ask themselves as they consider FPC candidates during the selection process.

- Is the candidate knowledgeable about REALTOR Party issues facing Congress?
- Are they someone who can go above and beyond to build strong personal relationships with their assigned lawmakers to represent real estate?
- Are they up for the job, in terms of energy and drive?
- Does the FPC candidate accurately reflect and represent the demographic of the area they represent?
- More specifically, have you considered nominating an FPC from the following multicultural groups if your district heavily leans in a certain direction?
  - National Association of Hispanic Real Estate Professionals (NAHREP)
  - Asian Real Estate Association of America (AREAA)
  - National Association of Real Estate Brokers (Realtists)