

## 2022 GAD INSTITUTE (DRAFT) AGENDA

MONDAY, JULY 18, 2022

3:30pm – 6:30pm	<b>REGISTRATION OPEN</b>
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TUESDAY, JULY 19, 2022

8:30am – 3:30pm	<b>REGISTRATION OPEN</b>
9:00am – 11:30am	<b>PRE-CONFERENCE WORKSHOPS</b> <i>These pre-conference workshops give GADs a bit more in-depth knowledge of a specific program or resources that are available to them and their associations.</i>
11:00a – 11:45am	<b>NEW GAD WELCOME</b> <i>If you are a new GAD or if this is your first GAD Institute then you will want to join us for this informal Q&amp;A session about what to expect and how your fellow GADs can help.</i>
11:45am – 1:00pm	<b>LUNCH</b> ( <i>Box Lunches compliments of NAR's Advocacy Group</i> )
12:15pm – 12:45pm	<b>GAD INSTITUTE WELCOME</b> <i>NAR and the GAD Advisory Group Chair welcome attendees to the Institute and kick off an afternoon of three NAR Advocacy professional development tracks, sure to interest all GADs.</i>
1:00pm – 4:00pm	<b>NAR DAY</b> <i>NAR Day begins and runs all afternoon with three concurrent tracks that provide significant insight into the NAR grants, programs and resources.</i>
4:00pm – 5:00pm	<b>FEDERAL UPDATE</b> <i>NAR will brief the GADs on what is happening on Capitol Hill and the most pressing federal issues facing real estate.</i>
6:00pm – 8:00pm	<b>NAR WELCOME RECEPTION, Sponsored by NAR Political Representatives</b> <i>Our opening reception will be held at <a href="#">SPIN Philadelphia</a>. SPIN considers themselves the original ping pong social club and is a fun location to socialize, celebrate and connect through ping pong.</i>

WEDNESDAY, JULY 20, 2022

8:30am – 9:30am	<b>CONTINENTAL BREAKFAST</b>
8:30am – 1:00pm	<b>REGISTRATION OPEN</b>
10:00am – 10:45am	<b>STRATEGIC PLANNING IS YOUR FRIEND: GROW YOUR ADVOCACY PROGRAM AND YOURSELF</b> <i>Taking a strategic approach to advocacy (and the way you do your job) is key to providing value to your association</i>
11:00am – 11:45am	<b>TELLING YOUR OWN STORY</b> <i>How associations are bypassing traditional media and doing it themselves</i>
11:45am – 2:00pm	<b>LUNCH ON YOUR OWN</b> <i>Feel free to explore Philly and enjoy the great restaurants and local eateries</i>

2:00pm – 3:00pm	<b>USE DATA LIKE A BOSS</b> <i>Head spinning? Don't know where to start? Level up your training and learn how to strategically use data to gain an edge</i>
3:15pm – 4:15pm	<b>BREAKOUT SESSIONS (Local and State)</b> <i>Always a big hit with the GADs, come discuss the most pressing issues you are facing back home and network with other GADs who are facing or have faced similar issues.</i>
5:30p – 7:30p	<b>PRESIDENT'S RECEPTION</b> <i>The Philadelphia Loews Hotel is one of the <a href="#">nation's first modern skyscrapers</a> and is home to an architectural landmark and Philadelphia Savings Fund Society (PSFS) building. The President's Reception will be held on the 33rd Floor of the hotel where the executive offices for the bank were once situated. Along with food &amp; drink, there are several rooms (most with large windows and sweeping views of the city) and a fun "clue" themed activity in each room</i>

#### THURSDAY, JULY 21, 2022

8:00am – 9:00am	<b>CONTINENTAL BREAKFAST</b>
8:30am – 12:00pm	<b>INFO DESK</b>
9:00am – 9:45am	<b>SHIFTING DEMOGRAPHICS</b> <i>Lessons learned from areas around the country where an influx of out of state new residents are changing the political climate in a community</i>
10:00am – 10:45am	<b>LICENSING REGULATIONS</b> <i>Many states are examining their occupational licensing requirements in an effort to reduce barriers to employment. Unfortunately, these well-intentioned proposals can diminish professional standards. Hear about how state associations have dealt with this legislation and protected the high professionalism in our industry</i>
11:00am – 11:45am	<b>HOUSING AFFORDABILITY/AVAILABILITY</b> <i>Inventory is at all-time lows, driving prices through the roof. Metro regions are facing shortages of developable land, while rural and suburban areas face backlash against development. We'll share different tools that jurisdictions have utilized to effect policy, and focus on ways to communicate while building towards change</i>
12:00pm – 1:30pm	<b>GAD INSTITUTE LUNCHEON WITH NAR LEADERSHIP</b>
1:45pm – 2:45pm	<b>FAIR HOUSING AND THE APPRAISAL GAP</b>
3:00pm – 4:00pm	<b>KEYNOTE ADDRESS</b>
4:00pm – 4:30pm	<b>CLOSING SESSION</b> <i>Come hear from your outgoing GAD Chair and celebrate the passing of the torch to the new GAD Chair and Vice Chair</i>
6:00pm – 9:00pm	<b>GAD NIGHT OUT</b> <i>Come join your fellow GADs for a final night of fun and networking. Victory Brewing Company is located in Philadelphia's Logan Square at the historic 1776 Benjamin Franklin Parkway. The food, drinks and company will make you want to spend all night! Special thanks to the sponsors: Pennsylvania REALTORS®, Greater Philadelphia REALTORS® and the Suburban REALTOR® Alliance</i>