

2022 GAD INSTITUTE (DRAFT) AGENDA

MONDAY, JULY 18, 2022

3:30pm – 6:30pm	REGISTRATION OPEN
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TUESDAY, JULY 19, 2022

8:30am – 3:30pm	REGISTRATION OPEN
9:00am – 11:30am	PRE-CONFERENCE WORKSHOPS <i>These pre-conference workshops give GADs a bit more in-depth knowledge of a specific program or resources that are available to them and their associations.</i>
11:00a – 11:45am	NEW GAD WELCOME <i>If you are a new GAD or if this is your first GAD Institute then you will want to join us for this informal Q&A session about what to expect and how your fellow GADs can help.</i>
11:45am – 1:00pm	LUNCH (<i>Box Lunches compliments of NAR's Advocacy Group</i>)
12:15pm – 12:45pm	GAD INSTITUTE WELCOME <i>NAR and the GAD Advisory Group Chair welcome attendees to the Institute and kick off an afternoon of three NAR Advocacy professional development tracks, sure to interest all GADs.</i>
1:00pm – 4:00pm	NAR DAY <i>NAR Day begins and runs all afternoon with three concurrent tracks that provide significant insight into the NAR grants, programs and resources.</i>
4:00pm – 5:00pm	FEDERAL UPDATE <i>NAR will brief the GADs on what is happening on Capitol Hill and the most pressing federal issues facing real estate.</i>
6:00pm – 8:00pm	NAR WELCOME RECEPTION, Sponsored by NAR Political Representatives <i>Our opening reception will be held at SPIN Philadelphia. SPIN considers themselves the original ping pong social club and is a fun location to socialize, celebrate and connect through ping pong.</i>

WEDNESDAY, JULY 20, 2022

8:30am – 9:30am	CONTINENTAL BREAKFAST
8:30am – 1:00pm	REGISTRATION OPEN
10:00am – 10:45am	STRATEGIC PLANNING IS YOUR FRIEND: GROW YOUR ADVOCACY PROGRAM AND YOURSELF <i>Taking a strategic approach to advocacy (and the way you do your job) is key to providing value to your association</i>
11:00am – 11:45am	TELLING YOUR OWN STORY <i>How associations are bypassing traditional media and doing it themselves</i>
11:45am – 2:00pm	LUNCH ON YOUR OWN <i>Feel free to explore Philly and enjoy the great restaurants and local eateries</i>

2:00pm – 3:00pm	USE DATA LIKE A BOSS <i>Head spinning? Don't know where to start? Level up your training and learn how to strategically use data to gain an edge</i>
3:15pm – 4:15pm	BREAKOUT SESSIONS (Local and State) <i>Always a big hit with the GADs, come discuss the most pressing issues you are facing back home and network with other GADs who are facing or have faced similar issues.</i>
5:30p – 7:30p	PRESIDENT'S RECEPTION <i>The Philadelphia Loews Hotel is one of the nation's first modern skyscrapers and is home to an architectural landmark and Philadelphia Savings Fund Society (PSFS) building. The President's Reception will be held on the 33rd Floor of the hotel where the executive offices for the bank were once situated. Along with food & drink, there are several rooms (most with large windows and sweeping views of the city) and a fun "clue" themed activity in each room</i>

THURSDAY, JULY 21, 2022

8:00am – 9:00am	CONTINENTAL BREAKFAST
8:30am – 12:00pm	INFO DESK
9:00am – 9:45am	SHIFTING DEMOGRAPHICS <i>Lessons learned from areas around the country where an influx of out of state new residents are changing the political climate in a community</i>
10:00am – 10:45am	LICENSING REGULATIONS <i>Many states are examining their occupational licensing requirements in an effort to reduce barriers to employment. Unfortunately, these well-intentioned proposals can diminish professional standards. Hear about how state associations have dealt with this legislation and protected the high professionalism in our industry</i>
11:00am – 11:45am	HOUSING AFFORDABILITY/AVAILABILITY <i>Inventory is at all-time lows, driving prices through the roof. Metro regions are facing shortages of developable land, while rural and suburban areas face backlash against development. We'll share different tools that jurisdictions have utilized to effect policy, and focus on ways to communicate while building towards change</i>
12:00pm – 1:30pm	GAD INSTITUTE LUNCHEON WITH NAR LEADERSHIP
1:45pm – 2:45pm	FAIR HOUSING AND THE APPRAISAL GAP
3:00pm – 4:00pm	KEYNOTE ADDRESS
4:00pm – 4:30pm	CLOSING SESSION <i>Come hear from your outgoing GAD Chair and celebrate the passing of the torch to the new GAD Chair and Vice Chair</i>
6:00pm – 9:00pm	GAD NIGHT OUT <i>Come join your fellow GADs for a final night of fun and networking. Victory Brewing Company is located in Philadelphia's Logan Square at the historic 1776 Benjamin Franklin Parkway. The food, drinks and company will make you want to spend all night! Special thanks to the sponsors: Pennsylvania REALTORS®, Greater Philadelphia REALTORS® and the Suburban REALTOR® Alliance</i>