

TACKLE TOP-OF-MIND ISSUES WITH TRANSFORMING NEIGHBORHOODS

January 24, 2023

REALTOR® PARTY PROGRAMS AND GRANTS:

COMMUNITY OUTREACH
AND ENGAGEMENT

RURAL
OUTREACH
GRANTS



HOUSING
OPPORTUNITY
GRANTS



PLACEMAKING
GRANTS



SMART
GROWTH
GRANTS



TRANSFORMING
NEIGHBORHOODS
PROGRAM



LAND USE
INITIATIVE

FAIR HOUSING
GRANTS



STATE AND LOCAL
GROWTH POLLING



NATIONAL
ASSOCIATION OF
REALTORS®



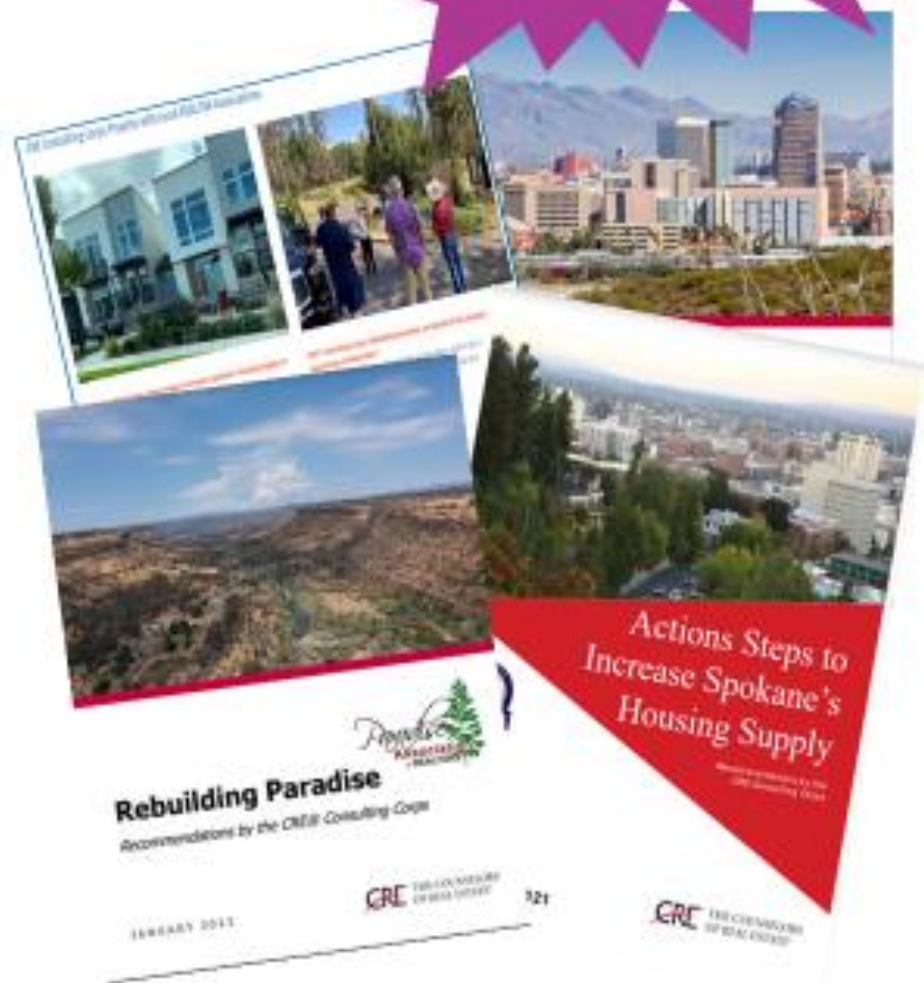


TRANSFORMING NEIGHBORHOODS

Take the Lead on Top-of-Mind Real Estate Issues

- NAR Partnership with The Counselors of Real Estate (CRE) Consulting Corps
- Helps Associations Take the Lead and Address Top-of-Mind Real Estate Issues such as declining housing stock and affordability, natural disasters and commercial and residential disinvestment
- CRE Consulting Corps will provide analysis, plans and actionable recommendations for REALTOR® associations and key public and private stakeholders.

Application
Process
Opens Jan 3
2023!



The Counselors of Real Estate®

Organization of commercial property professionals known for creative problem solving

- Affiliate of National Association of REALTORS®
- Nonprofit. Founded in 1953
- 1,000 thought leaders
- Membership extended by invitation
- High-level expertise across many specialties
- 50+ Real Estate Disciplines
- Objective real estate advice and counsel
- CRE® credential = Real Estate Problem Solvers

The CRE® Consulting Corps

The Counselors' Public Service Initiative

- Members of The Counselors **volunteer** to assist nonprofit or government entities
- 50+ Assignments since Consulting Corps formation in 1997

Real estate strategy and action plans

- Feasible, achievable recommendations
- Cost-Effective: good value
- Objective: nonpartisan, unbiased, no conflict of interest
- Time-Efficient: recommendations provided onsite
- Advisory only: Consulting Corps does not implement the recommendations

Sampling of Past Assignments



Economic Development

- Fairborn, Ohio
- Central State Hospital, Milledgeville, GA



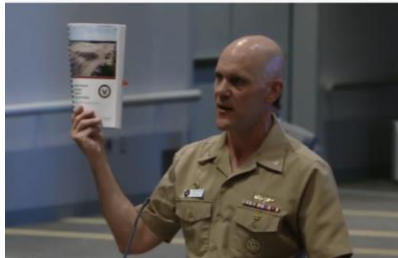
Brownfield Redevelopment

- Rome, New York
- Preston, Connecticut



Disaster Response

- Paradise, Calif.
- New Orleans



Military

- Naval Air Station Oceana
- Fort Ritchie



Universities and Schools

- Univ of Texas El Paso
- Philadelphia Public Schools



International

- Polish National Railway
- ADIS Bulgaria



Affordable Housing

- Spokane, Wash.
- Orlando Coalition for the Homeless



Faith-Based Institutions

- St. Andrews Presbyterian Church
- Diocese of Charleston

Consulting Corps Partnerships with REALTOR® Associations: Transforming Neighborhoods

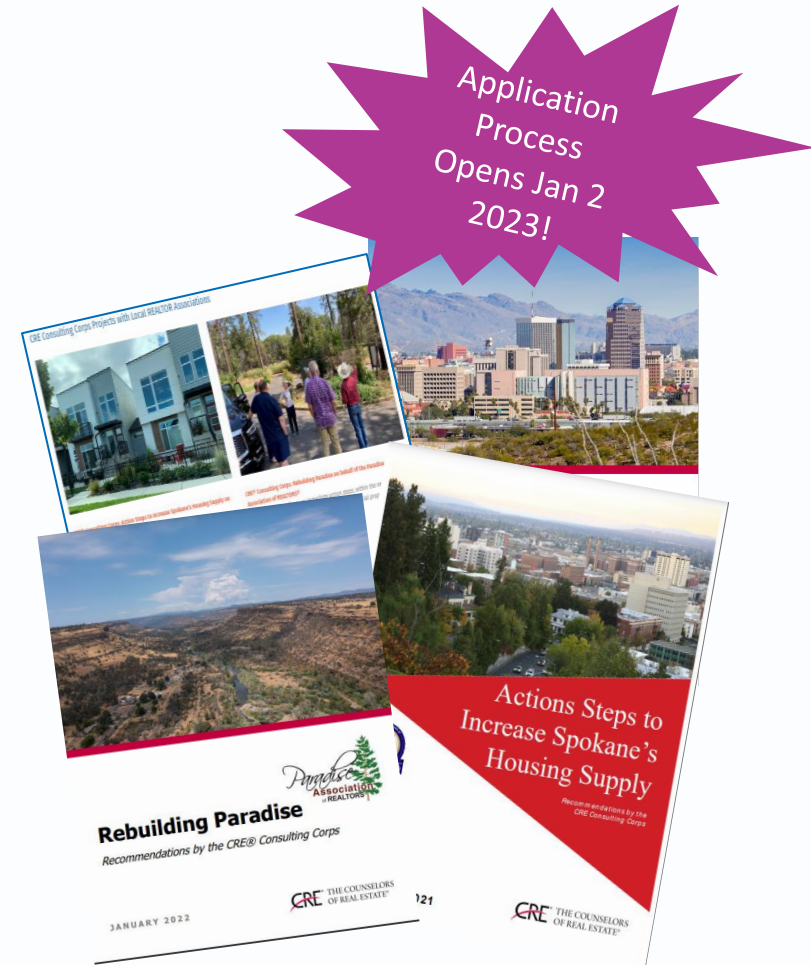
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Transforming Neighborhoods (2022)

- Peoria, Illinois
- Huntsville, Alabama
- Knoxville, Tennessee

Prior Partnerships

- Tucson, Arizona (2019)
- Spokane, Washington (2021)
- Paradise, California (2021)



Consulting Corps Assists Peoria, Illinois

Assignment: Reimagine the neighborhood and spur reinvestment following demolition of 2 schools and land assemblage in a distressed community

Team was onsite Oct. 16-20, 2022



Consulting Corps Assists Peoria, Illinois: Implementation Gameplan

1. Demolition of McKinley and Harrison Schools
2. ORGANIZE for Neighborhood Redevelopment
 1. Create Community Development Corporation
 2. Coordinate with School and Parks for Outdoor Programming
3. Southside Neighborhood Identity
4. Home Ownership and Rehab
5. Rental Housing Development



STREET SIGN EXAMPLES

Peoria Area Association of REALTORS®



PAAR Relationships Set the Stage for Success



Huntsville Area Association of REALTORS®

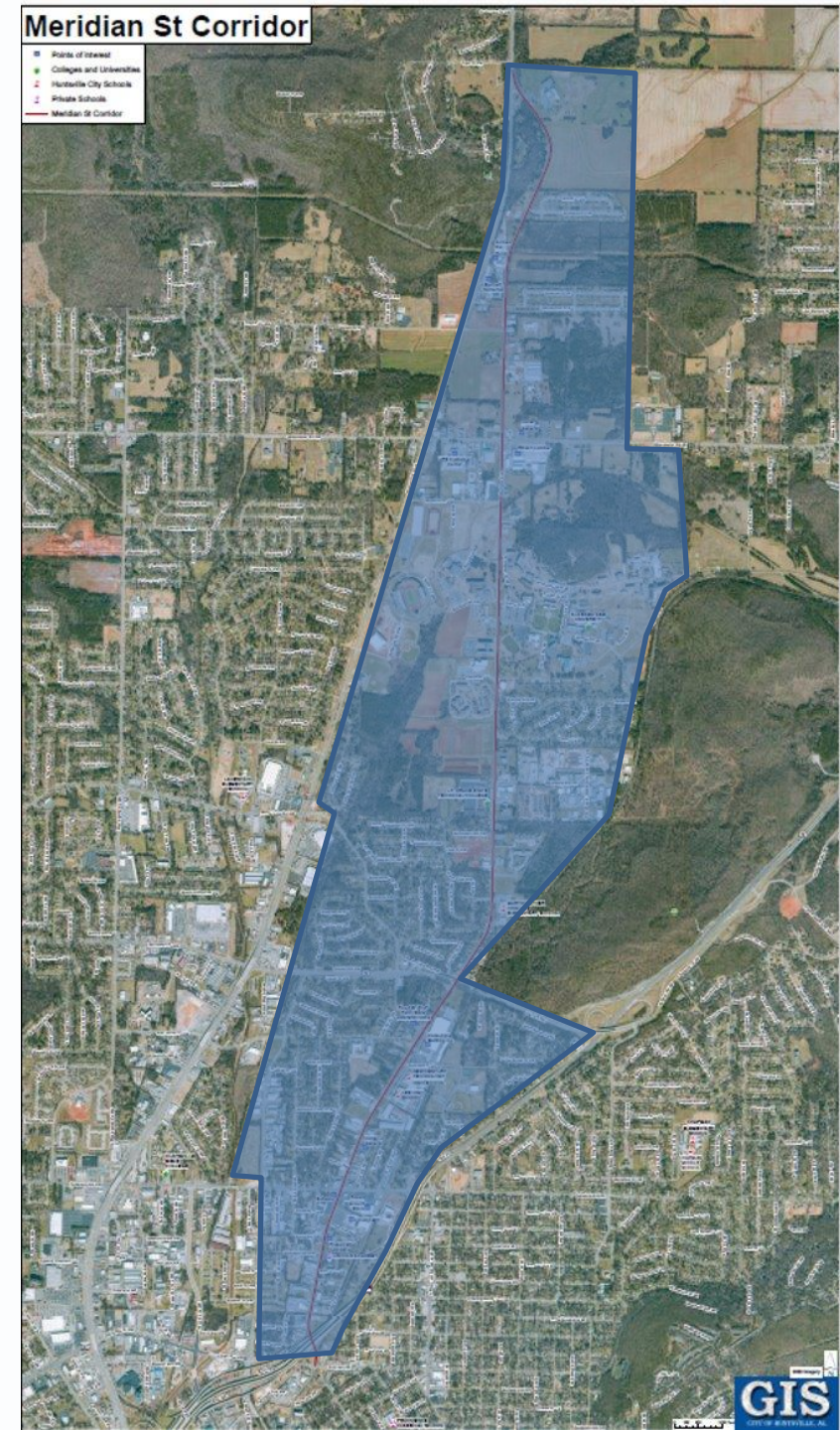


Huntsville Area Association of REALTORS®



Mission Statement: Redevelopment of Meridian Street Corridor

1. Develop criteria to review, evaluate, and prioritize promising opportunities and key sites.
2. Provide recommendations for development of promising opportunities and key sites.
3. Recommend short term and long-term action plans to implement recommendations:
 - a. Actions to include identifying priority incentives, investments and financial programs that encourage development
 - b. Actions to include economic and community development that benefits those currently living and working in the community, as well as the broader Huntsville area



LOW LINE - ACTIVATE SPACE



LOW LINE ENHANCEMENTS

- Solicit Local Students & Artists to Paint the Columns
- Improve Outdoor Lighting

Transforming Neighborhoods Applications Due Feb. 17

Application: <https://realtorparty.realtor/transforming>

Application is live on the website. Due Feb. 17

Next Steps

- Identify priority real estate challenge which requires Consulting Corps problem-solving
- Align priorities with key local leaders
- Submit application

Selection Process

- Must demonstrate engagement with other stakeholders and realtor leadership
- Demonstrate capacity to schedule stakeholder meetings, obtain data and plans, etc
- CC will do the review and selection process
- Selection process will include calls/zoom interviews

Questions and Answers

Where in your community do you see a need?

Is there a property in your community that needs a fresh look?

How could the Consulting Corps help?

For more information, visit
www.cre.org/initiatives/consulting-corps

Contact: Samantha DeKoven
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www.cre.org

To access the 2023 application and program details,
visit <https://realtorparty.realtor/transforming>

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THANK YOU

