

**Realtor National Block Party**  
**Tuesday, May 9, 2023**  
**6:00-9:00 pm**  
**Nationals Park**

The 2023 Realtors Legislative Meetings (RLM) are merging with the Riding With the Brand national tour for a once-in-a-generation experience! Because of this special occasion, we are doing things a little differently this year. Our signature event during RLM will be the inaugural Realtor National Block Party at Nationals Park—a party for the ages that will live on for years to come.

**What is the purpose of this event?**

We learned during the pandemic how valuable it is to have time to socialize in person. Washington is back open, and the town is ready to mix and mingle. This party is our chance to get everyone together in one place—and only the Realtors can make it happen! With this party, we will build lasting connections that will live on for years.

**How are Hill meetings changing this year?**

We are doing things a little differently to fulfill President Kenny's vision for this event. The Realtor National Block Party is your Hill Meeting this year. All efforts should go toward getting members of Congress and their staff to attend this party!

We ask that you do NOT schedule a side meeting on the Hill with your member of Congress while in D.C.—it may discourage them from coming to this signature event. They will be able to meet with you at the party!

If a member of Congress offers a Hill meeting instead of attending the party, here is a suggested response: Unfortunately, we do not have time carved out for Hill visits. Our ask this year is for you to attend this event, and you won't regret it!

This one-time pivot won't prevent you from meeting in the district and communicating throughout the year, but it will provide a memorable experience right down the street from the nation's Capitol.

### **Where do we meet with our member of Congress and their staff at the party?**

Each state, district, and territory will have its own station at the Realtor National Block Party for a meeting. The stations will consist of high-top tables and stools marked with a sign and flag.

### **I'm an AE, FPC, or GAD. What's my role on the day?**

Members of Congress and their accompanying staff will enter the park through a dedicated lane just to the left of the main entrance. This lane is also accessible through garage C. It will be clearly marked with signage upon arrival and conveyed to them in advance so they know what to expect.

NAR's advocacy team will wait in this area for the legislators and guide them to their state station.

AEs, FPCs, and GADs are asked to be near their state station to greet them when they arrive.

### **What should we do when our member of Congress arrives at the station?**

We want the member of Congress to have a great time and enjoy the party. This event is about relationship building and creating lasting memories. We are not expecting a policy conversation to take place at this event. Instead, we encourage you to socialize, take a picture with your member, ask them to sign a baseball, and generally express your appreciation for all they do as a public servant for this country.

### **When should FPCs arrive?**

Please plan to arrive promptly by 6:00 pm to be on hand for Hill staff and Members who arrive at the very start of the event.

### **How do we share our advocacy talking points?**

A QR code will be on each station sign linking to our talking points, or they can go to FlyIn.Realtor.

### **Do I have to stay at the station all evening?**

No! This station allows you to comfortably chat with your member of Congress or their staff and get a photo. Once your meeting is over, you are free to enjoy the party!

### **How are state station locations chosen?**

Due to logistics, several larger states (New York, California, and Texas) will be grouped on the Budweiser Terrace and in the picnic area one level under the terrace near center field (North Carolina and Florida).

U.S. territories will also be on the Budweiser Terrace, and Washington, D.C., as the host city, will be near the main park entrance.

All other states will be in alphabetical order throughout the concourse. Ample signage and a map in the conference app will direct attendees to state stations and other activities.

### **What should I bring to the park?**

Realtors should wear their blue Realtor Riding with the Brand t-shirt they will receive at the RLM registration check-in and their conference name badge. That's it! The stadium has a strict bag policy, so please leave your backpacks and purses at home. Any bags larger than a clutch (5" by 7" by ¾") will not be permitted unless the bag is clear plastic, vinyl, or PVC.

### **What activities will take place at the party?**

A popular area band, White Ford Bronco, is playing on the field next to the Riding with the Brand motorcoach! They are a 1990s-era music cover band with a big following on Capitol Hill! Also on the field are games like bean bag toss and giant Jenga. The batting

cages, dugout, and speed pitching area will all also be open. Guests will have full access to the stadium and field—this is rare and very special. The Washington

Nationals mascots and President Kenny will also be on hand and participate in their signature Presidents Race.

### **Is there a formal program?**

No, and this is by design. We want everyone to enjoy the evening and music, so we are not planning a formal program. However, there will be limited programming on the jumbotron before the band plays and during band breaks. This programming will include a welcome video from President Kenny and some other short clips about our advocacy program. A roving MC with a camera and microphone will also be at the party to help with announcements and oversee the Presidents Race.

### **What kind of refreshments will be served?**

Heavy ballpark food like sliders (including a vegan option) and brats will be served along with other snacks and complimentary beer, wine, and soft drinks.

### **How is the Realtor National Block Party related to Riding with the Brand?**

This party is also the national Riding with the Brand tour stop. All Realtors will wear blue Riding with the Brand t-shirts, and the Riding with the Brand motorcoach will be on the field!

### **What is the dress code?**

Feel free to wear ballpark comfort – shorts, jeans, or casual pants – along with your blue Riding with the Brand t-shirt.

### **How big of a deal is this party?**

Huge! The Realtor National Block Party will be epic. The invitation list includes all 535 members of Congress; approximately 8,000 NAR members attending RLM; and thousands of Congressional staff, housing industry "friends and family," and executive branch staff.

### **Is transportation provided?**

Shuttle transportation for Realtors will be provided on a loop from the Walter E. Washington Convention Center to the stadium, plus three hotels (Conrad

Washington D.C., Renaissance Washington DC, and The Westin Washington D.C. City Center). The convention center is central to many conference hotels.

**Is this a one-time party?**

The Realtor National Block Party will live on. While it won't necessarily be at the ballpark in future years, the Realtor National Block Party branding will live on through the traditional Congressional reception during RLM. Congressional staff and members of Congress will want to attend every year! Today's intern is tomorrow's chief of staff or even a member of Congress. Our goal is to build lasting connections.

**What hashtag should I use on social media?**

#RealtorNationalBlockParty.