***Fill-in-the-Blank News Release Advertising NAR Community & Transportation Preferences Survey***

*The following “fill-in-the-blank” news release is designed to help you gain local publicity highlighting NAR’s latest “Community and Transportation Preference Survey.”*

*Place it on your company or local board/association letterhead with the blanks filled in as indicated.*

* *Include a contact name and phone number at the top of the release.*
* *Send the release to the appropriate editor/reporter at the outlet.*
* *Edit the quote from your spokesperson however you see fit.*

News Release

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| [Insert Association Logo] | MEDIA COMMUNICATIONS  For further information contact:  Xxxxxx Xxxxx, (XXX)-XXX-XXXX  [xxxxxxx@xxxxx.xxx](mailto:xxxxxxx@xxxxx.xxx) |

**Realtor® Survey Shows Strong Demand for Housing in Walkable Communities**

[CITY, STATE] [(Date)] – Research produced by the National Association of Realtors® shows a persistent demand for walkable communities, including the following findings:

When asked if deciding today where to live:

* 79% said being within an easy walk of other places and things, such as shops and parks, is very/somewhat important. 78% of those indicated that they would be willing to pay more for a dwelling in a walkable community.
* 85% said sidewalks and places to walk are very/somewhat important.
* 65% said having public transport nearby is very/somewhat important.
* 56% said they would prefer a house with a small yard and be able to walk to places vs. 44% who would prefer a large yard and would need to drive to most places.
* 53% would prefer an attached dwelling (own or rent a townhouse/condo/apartment) and be able to walk to shops, restaurants, and a short commute to work vs. 47% who would prefer a single-family home (own or rent) and have to drive to shops, restaurants and a longer commute.

“In [region], like across the country, we’ve seen continued interest for housing located in walkable communities,” said [President/Spokesperson State/Local Association of Realtors®]. “The availability of data like this will give valuable insight to [State/local Region] Realtors®, and it will help local lawmakers make decisions about land use and transportation policies that can help our region meet this demand.”

According to the Realtors®’ study, Americans living in walkable communities are more likely to be very satisfied with their quality of life. This study shows that a substantial demand for walkability persists for Americans of all ages.

The biannual [NAR Community & Transportation Preferences Survey](https://www.nar.realtor/reports/nar-community-and-transportation-preference-surveys) polls residents in the 50 largest metropolitan areas of the United States.

[State/Local Realtor® Association Boilerplate here]

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