



AGENDA

Tuesday, July 16

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| 10:00 am – 6:30 pm | Registration Open
<i>Corner of Prefunction 1&2, Lobby Level</i> |
| 12:00 – 1:30 pm | Lunch
<i>Cedar, Lobby Level</i> |
| 12:15 – 1:15 pm | New GAD Orientation
<i>Cedar, Lobby Level</i> |
| 1:30 – 4:30 pm | Track Sessions Breakouts

TRACK A: It's All About the Land
<i>Birch, Lobby Level</i>

TRACK B: Leveraging NAR Resources & Programs
<i>Cedar, Lobby Level</i>

TRACK C: How to Be a GAD Today
<i>Maple, Lobby Level</i> |
| 6:00 – 7:30 pm | Happy Hour
<i>Terrace Room East & West, Second Floor</i> |

Wednesday, July 17

7:30 am – 4:00 pm	Registration Open <i>Corner of Prefunction 1&2, Lobby Level</i>
8:00 – 9:00 am	Breakfast <i>Prefunction 2, Lobby Level</i>
9:00 – 9:30 am	GAD Institute Kick Off Brandon Alderete, GAD Chair, and Lacey Everett, GAD Vice Chair <i>Grand AB, Lobby Level</i>
9:30 – 10:15 am	NAR Leadership Kevin Brown, 2024 NAR First Vice President Bryan Greene, NAR Vice President of Policy Advocacy Jon Waclawski, NAR Vice President of Political Advocacy <i>Grand AB, Lobby Level</i>
10:15 – 11:00 am	From State Laws to Local Action: Achieving Affordable Housing Goals Mary Hull, Washington REALTORS® Sanjay Wagle, California Association of REALTORS® (<i>moderator</i>) <i>Grand AB, Lobby Level</i>
11:00 – 11:15 am	BREAK <i>Prefunction 2</i>
11:15 am – Noon	Connecting Communities: The Intersection of Mass Transit and Housing Policy Lesley Gordon, Chief Public Affairs Officer, IndyGo Ryan Adcock, Tennessee REALTORS® Lacey Everett, GAD Vice Chair (<i>moderator</i>) <i>Grand AB, Lobby Level</i>
Noon – 1:00 pm	Lunch <i>Prefunction 2, Lobby Level</i>
Noon – 1:00 pm	RCE Unveiled: Journey to Association (and Personal) Excellence Bo Patten, CEO, Williamson County Association of REALTORS® Josh Veverka, Northern Virginia Association of REALTORS® Marlo Paventi, Long Island Board of REALTORS® (<i>moderator</i>) <i>Grand AB, Lobby Level</i>

1:00 – 2:30 pm	<p>Advocacy Blitz: Lightning Rounds Alex Haddad, Greater Metropolitan Association of REALTORS® Joe Farrell, Pinellas Association of REALTORS® <i>Grand AB, Lobby Level</i></p>
2:30 – 2:45 pm	<p>BREAK <i>Prefunction 2, Lobby Level</i></p>
2:45 – 3:30 pm	<p>Polling Power: Shaping Advocacy Strategies with Audience Insights Shanu Aggarwal, Co-Founder & CPO, AlphaROC Colin Allen, Executive Director, American Property Owners Alliance <i>Grand AB, Lobby Level</i></p>
3:30 – 4:30 pm	<p>Zoning for Tomorrow Spencer Gardner, Director of Planning Services, City of Spokane Josh Veverka, Northern Virginia Association of REALTORS® <i>Grand AB, Lobby Level</i></p>
4:30 – 5:00 pm	<p>Closing Remarks Brandon Alderete, GAD Chair, and Lacey Everett, GAD Vice Chair <i>Grand AB, Lobby Level</i></p>
6:00 – 9:00 pm	<p>Welcome Reception <i>Steam Plant Restaurant & Brew Pub, 159 S. Lincoln Street</i></p>

Thursday, July 18

7:30 am – 1:00 pm	<p>Institute Desk Open <i>Corner of Prefunction 1&2, Lobby Level</i></p>
8:00 – 9:00 am	<p>Breakfast <i>Prefunction 2, Lobby Level</i></p>
8:30 – 9:00 am	<p>Vice Chair Elections <i>Grand AB, Lobby Level</i></p>
9:00 – 9:15 am	<p>Day Two Kick Off Brandon Alderete, GAD Chair, and Lacey Everett, GAD Vice Chair <i>Grand AB, Lobby Level</i></p>

9:15 – 10:00 am	<p>From RPAC to the Ballot Box: Navigating Political Advocacy April Gavin, NAR Director of Field Operations Michael Clark, NAR Director of RPAC Fundraising and RPAC Events Zack Rubin-McCarry, NAR Director of RPAC Disbursements Greta Haas, Iowa REALTORS® (<i>moderator</i>) <i>Grand AB, Lobby Level</i></p>
10:00 – 11:00 am	<p>Ballot Box Dynamics: The Impact of Shifting Demographics John Della Volpe, Director of Polling, Harvard Kennedy School Institute of Politics <i>Grand AB, Lobby Level</i></p>
11:00 – 11:15 am	<p>BREAK <i>Prefunction 2, Lobby Level</i></p>
11:15 am – Noon	<p>State & Local Breakouts State Breakouts: Cedar, Lobby Level Local Breakouts: Grand AB, Lobby Level</p>
Noon – 1:00 pm	<p>Lunch <i>Prefunction 2, Lobby Level</i></p>
1:15 – 2:00 pm	<p>Finding and Electing REALTOR® Champions Betsy Bradfield, Georgia REALTORS® Taylor Shanaman, Seattle King County REALTORS® Aly Perkins, Phoenix REALTORS® (<i>moderator</i>) <i>Grand AB, Lobby Level</i></p>
2:00 – 2:45 pm	<p>AI as a Disruptive Force in Political Spaces Andrew Cates, Cates Legal Group Lacey Everett, GAD Vice Chair (<i>moderator</i>) <i>Grand AB, Lobby Level</i></p>
2:45 – 3:00 pm	<p>BREAK <i>Prefunction 2, Lobby Level</i></p>
3:00 – 3:45 pm	<p>Keynote Speaker The Honorable Will Hurd, Former Congressman TX-23 <i>Grand AB, Lobby Level</i></p>
3:45 – 4:00 pm	<p>Institute Wrap Up Brandon Alderete, GAD Chair, and Lacey Everett, GAD Vice Chair <i>Grand AB, Lobby Level</i></p>
5:00 – 9:00 pm	<p>GADs Night Out, Hosted by the Spokane REALTORS® <i>Chateau Rive, 621 W. Mallon Avenue</i></p>