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ADVOCACY WEEK

2025 Advocacy Week Agenda At-a-Glance

Wednesday, January 22 – Friday, January 24, 2025 * Washington D.C.

NOTE: All attendees can access sessions labeled as **information**, **networking**, and **main sessions**. **Breakout sessions** are designated for select groups, as noted. **Badges are required for access to all sessions, including receptions.**

Wednesday, January 22

11:00 AM – 7:00 PM

INFORMATION

Registration Open

Location: Grand Hyatt Washington, Independence Foyer, Independence Level 5B

3:30 – 5:00 PM

RPT BREAKOUT

REALTOR® Party Training (RPT) Breakout Session: Smart Growth Advisory Board Meeting

Location: Grand Hyatt Washington, Burnham, Constitution Level 3B

6:00 – 9:00 PM

NETWORKING

Welcome Reception, National Building Museum*

Location: 401 F St. NW, Washington, D.C.

***Getting to the Building Museum:**

Walking: approx. 12 min., walk from the Grand Hyatt Washington. **Metro:** Metro (Red Line) from the Grand Hyatt Hotel to Judiciary Square (2 stops); the museum entrance is across the street. **Ride Share:** Uber, Lyft, and taxis are also available at the hotel. **ADA Shuttle:** Provided by NAR, departing from the Grand Hyatt's main entrance on H St., N.W.

Thursday, January 23

7:30 AM – 4:30 PM

INFORMATION

Registration Open

Location: Grand Hyatt Washington, Independence Foyer, Independence Level 5B

7:30 – 8:30 AM

NETWORKING

BREAKFAST

Location: Grand Hyatt Washington, Independence Foyer, Independence Level 5B

8:30 – 8:40 AM

OPENING SESSION

Advocates Activate!

- **Kevin Sears**, NAR President
- **Sara Lipnitz**, NAR Vice President of Advocacy
- **Zeke Morris**, NAR REALTOR® Party Director

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

8:40 – 9:00 AM

MAIN SESSION

Unpacking RPAC

- **Beth Dalton**, Chair, RPAC Trustees Federal Disbursements Committee
- **Jon Waclawski**, NAR Vice President, Political Advocacy

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

9:00 – 9:15 AM

MAIN SESSION

Economic Update with Lawrence Yun

- **Lawrence Yun**, NAR Chief Economist and Senior Vice President of Research

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

9:15 – 9:45 AM

MAIN SESSION

The Advocacy Scoop

- **Shannon McGahn**, NAR Chief Advocacy Officer
- **Patrick Newton**, NAR Director, Advocacy Communications and Strategy

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B



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9:45 – 10:15 AM
MAIN SESSION

Election Reflection

- **Jim Ellis**, Ellis Insight Publication and Senior Political Analyst for BIPAC
 - *Moderated by:* **Sara Lipnitz**, NAR Vice President of Advocacy
- Location:* Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

10:15 – 10:30 AM
NETWORKING

BREAK

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

10:30 AM – 12:00 PM
RPT, FPC & PPCC
BREAKOUTS

Committee Meetings/Training Sessions

- **RPT:** Consumer Advocacy Outreach Advisory Board, Multicultural Partners Advisory Group, REALTOR® Party Trustees for Campaign Services Committee, RPAC Committees, State and Local Issues Mobilization Support Committee.
 - **FPC:** Federal Political Coordinators Training
 - **PPCC:** Public Policy Coordinating Committee Meeting
- Locations:* Various, see event mobile app for hotel & room details

Noon – 1:00 PM
NETWORKING

LUNCH

- **General Attendees** (*except for FPCs*):
Location: Grand Hyatt Washington, Independence Foyer, Lafayette Park & Farragut Square, Independence Level 5B
- **FPCs:**
Location: Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level

1:00 – 2:15 PM
RPT BREAKOUT

Committee Meetings/Training Sessions **

- **RPT:** Consumer Advocacy Outreach Advisory Board, Multicultural Partners Advisory Group, REALTOR® Party Trustees for Campaign Services Committee, RPAC Committees, State and Local Issues Mobilization Support Committee
Locations: Various, see event mobile app for hotel & room details
- **** *RPT Committee meetings break at 2:15 PM. Members proceed to the Grand Hyatt Independence Ballroom by 2:30 PM for additional breakout sessions.*

1:00 – 3:25 PM
FPC, PPCC
BREAKOUTS

FPC Training & PPCC Meeting ***

- Locations:* Various, see event mobile app for hotel & room details
- ***** *After the FPC and PPCC breakout sessions conclude, proceed to the Grand Hyatt Independence Ballroom for a catered break until 3:45 PM, when the next general session begins.*

2:30 – 3:25 PM
RPT BREAKOUT

RPT Breakout Session

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

3:25 – 3:45 PM
NETWORKING

BREAK

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

3:45 – 4:30 PM
MAIN SESSION

Problem Solvers Solving Problems

- **Congressman Don Davis**, (D-NC)
 - **Congressman Mike Lawler**, (R-NY)
- Moderated by:* **Joe Harris**, NAR Vice President, Government Advocacy
Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

4:30 – 6:00 PM
NETWORKING

Cocktail Reception

Location: Grand Hyatt Washington, Independence Foyer, Independence Level 5B

Evening

Free / Dinner on Your Own



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7:30 AM – 12:00 PM
INFORMATION

Info Desk

Location: Grand Hyatt Washington, Independence Foyer, Independence Level 5B

7:30 – 8:30 AM
NETWORKING

BREAKFAST

- **General Attendees** (except for FPCs):

Location: Grand Hyatt Washington, Independence Foyer, Lafayette Park & Farragut Square, Independence Level 5B

- **FPCs:**

Location: Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level

8:30 – 10:00 AM
FPC BREAKOUT

FPC Breakout Session

Location: Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level

8:30 – 10:00 AM
RPT & PPCC
BREAKOUT

RPT & PPCC Breakout Session

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

10:00 – 10:15 AM
NETWORKING

BREAK

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

10:15 – 10:55 AM
MAIN SESSION

The King of Advocacy

- **Jonathan Eig**, Pulitzer-Prize-winning author of *King: A Life*
- Moderated by: **Zeke Morris**, REALTOR® Party Director

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

10:55 – 11:10 AM
MAIN SESSION

Property Owners Unite

- **Colin Allen**, Executive Director of American Property Owners Alliance

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

11:10 – 11:50 AM
MAIN SESSION

The Art of Advocacy

- **Brody Mullins**, Pulitzer Prize-winning investigative reporter and Author of *The Wolves of K Street*

- Moderated by: **Shannon McGahn**, NAR Chief Advocacy Officer

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

11:50 AM – Noon
MAIN SESSION

Closing Charge

- **Kevin Sears**, NAR President
- **Toni Carone**, RPAC Participation Council Chair
- **Drew Coleman**, RPAC Trustees Fundraising Committee Chair
- **James Cristbrook**, REALTOR® Party Community Engagement Liaison
- **Natalie Davis**, REALTOR® Party Fundraising Liaison
- **Steve LaRue**, REALTOR® Party Member Involvement Liaison
- **Sara Lipnitz**, Vice President of Advocacy
- **Dorrie Love**, RPAC Major Investor Council Chair
- **Nick Manis**, Public & Federal Issues Liaison
- **Zeke Morris**, REALTOR® Party Director
- **Len Sarvela**, REALTOR® Party Disbursement Liaison

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

POLICY FORUM

A Nation of Homeowners: *How Tax Reform Can Boost the American Dream*

Note: The Policy Forum requires a separate registration.

Unless noted otherwise, all sessions will occur at the **Grand Hyatt Washington, Independence Ballroom, Independence Level 5B.**

Noon – 5:30 PM	Policy Forum Registration Open
12:30 – 1:30 PM	LUNCH
1:30 – 1:45 PM	Opening Remarks <ul style="list-style-type: none">• Shannon McGahn, NAR Chief Advocacy Officer
1:45 – 2:45 PM	Making The Political Case for Housing Supply and Affordability as Congress Takes on Tax Reform <ul style="list-style-type: none">• Andrew Olmem, Former National Economic Council Deputy Director• Ryan Ellis, Ryan Ellis LLC, Former Director at Americans for Tax Reform• Anna Taylor, Former Chief Tax Advisor to Senator Chuck Schumer <i>Moderated by: Heather Long</i> , Columnist, Washington Post
2:45 – 2:55 PM	BREAK
2:55 – 3:15 PM	Fireside Chat <ul style="list-style-type: none">• Stephen Moore, The Heritage Foundation, Founder and Former President of the Club for Growth <i>Moderated by: Shannon McGahn</i> , NAR Chief Advocacy Officer
3:15 – 3:55 PM	What Supply-And-Affordability-Related Homeownership Measures Should Congress Prioritize in The Tax Reform Bill? <ul style="list-style-type: none">• Barbara Angus, Ernst & Young, Former Chief Tax Counsel to House Ways and Means Committee Republicans• Adam Carasso, Capitol Tax Partners and Former Tax Counsel to Senate Finance Committee Democrats• JP Delmore, Assistant Vice President National Association of Home Builders <i>Moderated by: Heather Long</i> , Columnist, Washington Post
3:55 – 4:00 PM	Closing Remarks <ul style="list-style-type: none">• Kevin Sears, NAR President
4:00 – 5:30 PM	Cocktail Reception <i>Location:</i> Grand Hyatt Washington, Independence Foyer, Lafayette Park & Farragut Square, Independence Level 5B
Evening	Free / Dinner on Own

Saturday, January 25

11:00 AM	Check Out (<i>Grand Hyatt Washington Hotel</i>)
Noon	Check Out (<i>Washington Marriott at Metro Center Hotel</i>)



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