

LEARN. LEVERAGE. LEAD.

ADVOCACY WEEK

FEDERAL POLITICAL COORDINATOR TRAINING

FPC Training Agenda * January 23-24, 2025

NOTES:

- Unless otherwise noted, **ALL FPC** sessions will occur at the **Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level.**
- **Advocacy Week** general sessions including the **Policy Forum** are held at the Grand Hyatt Washington Hotel; please check the mobile app for details.

Thursday, January 23, 2025

7:30 AM – 4:30 PM	Registration Open Location: Grand Hyatt Washington, Independence Foyer, Independence Level 5B
7:30 AM	BREAKFAST Location: Grand Hyatt Washington, Independence Foyer, Independence Level 5B
8:30 – 10:15 AM	Advocacy Week General Session Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B
10:30 AM	FPC Training Welcome <ul style="list-style-type: none">• <i>Chandra Patterson</i>, Chair, FPC Advisory Committee
10:35 AM	Kickoff Exercise <ul style="list-style-type: none">• <i>Victoria Givens</i>, REALTOR® Mobilization Programs
10:50 AM	Nuts and Bolts of Being an FPC <ul style="list-style-type: none">• <i>Chandra Patterson</i>, Chair, FPC Advisory Committee,• <i>Steve La Rue</i>, REALTOR® Party Member Involvement Liaison• <i>Nick Manis</i>, NAR Public & Federal Issues Liaison The Role: <ul style="list-style-type: none">• FPC Responsibilities & Structure• Communicating: The Hub & FPC Facebook Group• FPC Field Reports & Stipend• Introducing Yourself to Congress• REALTORS® Legislative Meetings• 1Huddle
11:10 AM	Do's and Don'ts of Meeting with Your Members of Congress <ul style="list-style-type: none">• <i>Ennis Antoine</i>, Vice Chair, FPC Advisory Committee
11:20 AM	Symposium #1: How to Hug a Porcupine: Relationship Building with Lawmakers and Why It is Important <ul style="list-style-type: none">• <i>Maranda Salig</i>, Director of Advocacy Congressional Management Foundation



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12:00 PM	LUNCH and FPC Quizbowl
1:00 PM	Nuts and Bolts of Being an FPC <i>(Continued)</i> <ul style="list-style-type: none">April Gavin, Director, Political Field Operations The Money: <ul style="list-style-type: none">RPAC & The REALTOR® PartyIn-State Recognition FundsFundraising & Disbursements
1:20 PM	The Team: How to Build Your FPC Team
1:30 PM	Let Us Talk Role Play: Good/Bad Hill Meeting <ul style="list-style-type: none">NAR Advocacy Team
1:55 PM	Symposium #2: How to Create Stories to Move the Hearts, Minds, and VOTES of Lawmakers <ul style="list-style-type: none">Maranda Salig, Director of Advocacy Congressional Management Foundation
2:30 PM	FPC Lightning Round Breakout Sessions <ul style="list-style-type: none">RPACLobbyist CornerMeet Your Political DirectorsAsk the Experts: Tax Reform & Flood InsuranceBuilding Your TeamFPC Field Reports1Huddle Trivia AppConsumer Advocacy OutreachVeteran FPC AdviceNAR Research ResourcesRPR and You
3:25 PM	BREAK Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B
3:45 PM	Problem Solvers Solving Problems <ul style="list-style-type: none">Congressman Don Davis, (D-NC)Congressman Mike Lawler, (R-NY) <i>Moderated by: Joe Harris, NAR Vice President, Government Advocacy</i> Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B
4:30 PM	Cocktail Reception Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B



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Friday, January 24, 2025

8:30 am	FPC Nuts and Bolts: <i>The Resources</i> 1. NAR Published Research and Research Resources <ul style="list-style-type: none">Nadia Evangelou, NAR Senior Economist and Director of Research 2. RPR Reports <ul style="list-style-type: none">Valerie Rivers, REALTOR® Property Resource
9:00 AM	Veteran FPC Panel Discussion: Basics to Relationship Building *How to Stay Strong with Your MOC*
9:30 AM	Congressional Outlook Discussion with Co-Chairs of the Bi-Partisan Real Estate Caucus <ul style="list-style-type: none">Congressman Mark Alford (R-MO)Congressman Lou Correa (D-CA)Congressman Tracey Mann (R-KS) Moderated by: Kevin Sears , 2025 NAR President
10:00 AM	BREAK
10:15 - Noon	Advocacy Week General Session Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

POLICY FORUM

A Nation of Homeowners: How Tax Reform Can Boost the American Dream

12:30 PM	LUNCH for Policy Forum Attendees (<i>pre-registration is required</i>) Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B
1:30 – 4:00 PM	Policy Forum General Session Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B
4:00 PM	Policy Forum Cocktail Reception Location: Grand Hyatt Washington, Independence Foyer, Lafayette Park & Farragut Square, Independence Level 5B



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