

2026 FPC Advocacy Academy Syllabus

In 2026, customized advanced FPC trainings are designed to strengthen FPCs' ability to effectively engage Congress. NAR Advocacy will focus the 2026 FPC training of the FPC Advocacy Academy on three groups:

1. New FPCs who have completed the FPC Advocacy Academy and are entering their second year of service;
2. Veteran FPCs; and
3. New FPCs who did not receive the full FPC Advocacy Academy training in 2025.

Additionally, 2026 will mark the launch of NAR Lobbyist Office Hours and quarterly FPC Mentorship Zoom sessions, optional for any FPC looking for some peer feedback or additional support.

Date/Time		Program	Format
January 13, 2026	Session 1	2026 Legislative Outlook, a Citizen Advocate's Toolkit & Launch of NAR Lobbyist Office Hours	Webinar
February 4, 2026	Session 2	New FPCs: The Nuts and Bolts of Being a New FPC & Knowing Your FPC Advisory Committee Leaders	Webinar
February 18, 2026	Session 3	Pro-Property Platform, Understanding RPAC and NAR Political Director Office Hours	Webinar
March 11, 2026	Session 4	Realtors Property Resource (RPR) & Up Close with NAR Research	Webinar
Option #1 April 8, 2026	Session 5	A Focus on Fair Housing: Up Close with NAR's Policy Team—How NAR Sets Policy, PPCC, Robert's Rules of Order	Webinar
Option #2 April 15, 2026	Session 5.5	Appropriations 101: How the Appropriations Process Works in the House and Senate 1 st FPC Mentorship Zoom (OPTIONAL)	Webinar

May 13, 2026	Session 6	Know Before You Go Prep for REALTOR® Legislative Meetings – What to Do Before, During and After a Hill Meeting – New FPCs	Webinar
May 20, 2026	Session 7	Q2 Lobbyists Office Hours	Webinar
June 3, 2026	Session 8	FPC Mentorship Zoom (OPTIONAL)	Webinar
June 16, 2026	Session 9	FPC Roundtable & FPC Advisory Committee at REALTOR®® Legislative Meetings (REALTOR® Legislative Meetings)	In-Person
July 22, 2026	Session 10	August Recess and Making the Most of Your In-District Meetings Q3 NAR Lobbyists Office Hours Breakouts following webinar	Webinar
September 16, 2026	Session 11	How to Influence the First 100 Day Agenda in Congress & August Recess FPC Stories from the Field	Webinar
October 14, 2026	Session 12	Behind the Scenes of the NAR Advocacy Scoop & Preparing for NAR Advocacy Week: Know Before You Go FPC Mentorship Zoom (OPTIONAL)	Webinar
November 11, 2026	Session 13	Q4 Lobbyists Office Hours Breakouts following Webinar	
November 25, 2026	Session 14	FPC Roundtable: NAR NXT	In-Person
December 16, 2026	Session 15	Power Shifts and Freshmen: What to Expect with a New Congress	Webinar

The 2026 FPC trainings will cover the following topics:

January 2026 (Webinar)

Symposium #1 | 2026 Legislative Outlook, a Citizen Advocate's Toolkit & Launch of NAR Lobbyist Office Hours

- Audience: ALL FPCs
- Timing: January 2026
- Program Content: As Vice President of NAR Advocacy, Joe Harris will welcome FPCs back for 2026 and provide a broad legislative outlook on our policy priorities in the coming year, while also highlighting our successes from 2025. Victoria Givens, Manager of REALTOR® Mobilization Programs, will review key lessons learned from the FPC Advocacy Academy, including more than a dozen strategies for connecting with elected officials both online and offline. She will also guide FPCs through the major tools they should be using to achieve their grassroots goals, including RPR reports, NAR research, and the FPC Resources page.

The presentation will cover social media engagement, town hall meetings, telephone town halls, in-district meetings, and letters to the editor. Finally, FPCs will be reintroduced to their Lobbyist contacts and participate in their first Lobbyists Office Hours session.

February 2026 (Webinar)

Symposium #1 | The Nuts and Bolts of Being a New FPC & Knowing Your FPC Advisory Committee Leaders

- Audience: New FPCs
- Timing: February 2026
- Program Content: Victoria Givens, Manager of REALTOR® Mobilization Programs, will be joined by her colleagues from Aristotle and 1Huddle to introduce both platforms to the group. They will guide new FPCs through filing field reports, participating in regular 1Huddle interactive training games, and building an FPC team.

The Chair, Vice Chair, and Immediate Past Chair will then lead FPCs through the role of the Committee in supporting FPCs as they carry out their responsibilities.

Symposium #2 | Pro-Property Platform, Understanding RPAC & NAR Political Director Office Hours

- Audience: ALL FPCs
- Timing: February 2026
- Program Content: Michael Clark, Director of RPAC Fundraising, will review the Pro-Property Platform and highlight the special role FPCs play in it. Helen Devlin, Senior Vice President of Strategy and Advocacy Operations, will guide FPCs through in-state funds and explain the distinction between the political and campaign sides of RPAC. Finally, FPCs will break out into Office Hours with their Political Representatives.

FPC Mentorship Zoom #1 (OPTIONAL)

- Audience: ALL FPCs
- Timing: February 2026
- Program Content: Select leaders from the FPC Advisory Committee will lead the first meeting in a series of zoom webinars designed for open discussion and mentorship. The Chair and Vice Chair of the FPC Advisory Committee will join Victoria Givens, Manager of REALTOR® Mobilization Programs, for each session to provide structure and guidance. However, these webinars will be conducted in an open-forum format, as requested in the 2025 FPC survey.

March 2026
(Webinar)

Realtors Property Resource (RPR) & Up Close with NAR Research

- Audience: ALL FPCs
- Timing: March 2026
- Program Content: Valerie Rivers, Director of Training and Programs at Realtors Property Resource (RPR), will walk FPCs through developing an RPR report in advance of the REALTOR® Legislative Meetings in June and will review new statistical data from the month of April. Jessica Lautz, Deputy Chief Economist and Vice President of Research will present on NAR Economic Area Reports and other key research resources, highlighting work that will be particularly useful as FPCs prepare for their meetings on Capitol Hill.

April 2026
(Webinar)

A Focus on Fair Housing: Up Close with NAR's Policy Team—How NAR Sets Policy, PPCC, Robert's Rules of Order

- Audience: ALL FPCs
- Timing: April 2026
- Program Content: April is Fair Housing Month, and NAR's Alexia Smokler, Director of Fair Housing Policy and Programs and Erin Stackley, Director of Commercial and Policy Oversight will take FPCs inside NAR's 360-degree approach to fair housing. They will also explain how NAR establishes its general legislative policy and the structure that supports it, including NAR leadership, the NAR liaisons, and the Public Policy Coordinating Committee (PPCC). Finally, they will provide an overview of Robert's Rules of Order.

May 2026
(Webinar)

Lobbyist Office Hours & Know Before You Go Prep for REALTOR® Legislative Meetings

- Audience: ALL FPCs
- Timing: May 2026
- Program Content: Victoria Givens, Manager of REALTOR® Mobilization Programs, will walk FPCs through the process of requesting meetings with their Members of Congress and explain key logistics as they prepare for REALTOR® Legislative Meetings. She will highlight important sessions to bookmark—such as the FPC Roundtable and the Federal Legislative and Political Forum—review details about the FPC Lounge, FPC reception, and more.

What to Do Before During and After a Hill Meeting

- Audience: New FPCs
- Timing: May 2026
- Program Content: This symposium will focus on new FPCs who have never attended the REALTOR® Legislative Meetings or participated in a Capitol Hill with their Member of Congress. The session will walk through the top ten things Hill staffers dislike hearing, as well as the rules of decorum and expectations for conducting an effective in-person Hill visit during the REALTOR® Legislative Meetings fly-in.

June 2026
(In-Person)

FPC Roundtable

- Audience: ALL FPCs
- Timing: June 2026
- Program Content: FPC Roundtable meeting. Specific content and speakers TBD.

FPC Mentorship Zoom (OPTIONAL)

- Audience: ALL FPCs
- Timing: June 2026
- Program Content: Select leaders from the FPC Advisory Committee will lead the second meeting in a series of Zoom webinars designed for open discussion and mentorship. During this session, mentors will help FPCs reflect on their June meetings during REALTOR® Legislative Meetings, noting what worked well and what could be improved. They will also remind FPCs to file their field reports and follow up with thank-you messages to their congressional offices.

July 2026
(Webinar)

August Recess & Making the Most of Your In-District Meetings

- Audience: ALL FPCs
- Timing: July 2026
- Program Content: Interacting with policymakers back home is one of the most effective ways to secure meaningful "quality time" with key decision makers. By giving policymakers the opportunity to personally see, feel, and experience the places where their constituents convene, live, work, and gather, site visits help them better understand community perspectives and often spark ideas for new legislation.

In this session, the NAR Advocacy Team will review the August recess talking points and outline expectations for the FPC in-district meetings. Participants will learn the most effective in-district advocacy strategies for building lasting relationships with policymakers and their staff. The program will walk through the steps for planning, scheduling, and conducting impactful in-person and virtual visits that leave a strong and lasting impression on Members of Congress.

August 2026

No Webinar: FPCs Conducting In-District Meetings

September 2026 (Webinar)

August Recess: Stories from the Field & NAR Lobbyists Office Hours and Legislative Update

- Audience: ALL FPCs
- Timing: September 2026
- Program Content: Select FPCs will share stories from their in-district meetings and highlight their successes using the Pro-Property Platform. Lobbyists will break out into their office hours and give a legislative update.

October 2026 (Webinar)

Behind the Scenes of the NAR Advocacy Scoop & Preparing for NAR Advocacy Week: Know Before You Go

- Audience: ALL FPCs
- Timing: October 2026
- Program Content: Patrick Newton, Vice President of Advocacy Communications and Outreach and Tori Syrek, Director of Advocacy Media and Communications will join the FPCs for a behind-the-scenes look at what it takes to create an episode of the *Advocacy Scoop* Podcast and how they select the topics they feature.

FPC Mentorship Zoom (OPTIONAL)

- Audience: ALL FPCs
- Timing: October 2026
- Program Content: Mentors will request feedback from the in-district meetings that FPCs conducted throughout August and September. They will review what worked well, identify areas of concern, and help FPCs apply these insights to strengthen future advocacy efforts.

November 2026 (In-Person)

FPC Roundtable: NAR NXT, The REALTOR® Experience

- Audience: ALL FPCs
- Timing: November 2026
- Program Content: TBD

December 2026

Power Shifts and Freshmen: What to Expect with a New Congress

- Audience: ALL FPCs
- Timing: November 2026

- Program Content: A new Congress brings new committee and subcommittee chairs, new alliances, and significant changes in the political landscape on Capitol Hill. When power shifts in Congress from one political party to another, an FPC who previously represented an anonymous backbencher may suddenly become the conduit to one of the most influential lawmakers for our issues.

In this presentation, the NAR Lobbyists will show advocates how to build relationships with new Members of Congress and highlight the importance of identifying key committee chairs, explaining why some roles carry more influence than others. Victoria Givens, Manager of REALTOR® Mobilization Programs, will then walk through best practices for building relationships with new policymakers back home.