

## **RPAC Major Investor Event Fundraising Program FAQs**

- 1. What is the RPAC Major Investor Event Fundraising Program?**
  - a. This program helps associations educate REALTORS® on the importance of investing in RPAC and aims to recruit new and step-up RPAC Major Investors and President's Circle members.
- 2. How do I apply for a Major Investor Event?**
  - a. Request your event by visiting [www.realtorparty.realtor](http://www.realtorparty.realtor) and clicking on "Major Investor Event Fundraising" under the Programs & Grants tab.
- 3. How far in advance should I apply?**
  - a. We recommend applying at least 6-8 weeks prior to your requested event dates, because a NAR representative will attend your event to make the official ask and approvals can take time.
- 4. Am I able to use the Major Investor Event program for a Recognition Event?**
  - a. No, only events that will be raising funds at the event will be approved and reimbursed.
- 5. Is there a Planning Checklist for my event?**
  - a. The Major Investor Event Planning Checklist is located [here](#) and will walk you through all the steps to take before, during and after your event.
- 6. I'm ready to set up my event in Aristotle (PAC Management System). How do I do that and who can help?**
  - a. The Major Investor Event Process Guide is located [here](#). Please contact [Jennifer Hamilton](#) or [Brandon Garner](#) for questions regarding the event pages in Aristotle.
- 7. I am planning a large fundraiser to raise my association's participation. Should I use this program?**
  - a. No, but you can utilize the RPAC Fundraising Partnership Program for raising participation: <https://realtorparty.realtor/rpac/rpac-grants/rpac-fundraising-grants>
  - b. This Major Investor Event program should **only** be used to recruit new or step-up RPAC Major Investors.
- 8. I'm filling out the Major Investor Event application and it's asking for my association's RPAC data. Where can I find that information?**
  - a. The NAR Grant Report is located [here](#). It provides you with the data you need for your application.
- 9. Since a NAR representative is a required part of the Major Investor Event Program, who is available to attend?**
  - a. The current NAR Travel Team is listed [here](#). You do not need to complete the request form on this page in addition to the Major Investor event application, but you can view the NAR Travel Team members you can request to attend.
- 10. What happens if a NAR representative from the Travel Team is unable to attend? Will my application still be approved?**
  - a. We can still approve the application if a member of the Travel Team cannot attend, but a NAR representative is still required to make the official ask. Suitable alternatives include state RPAC Chairs, RPAC Major Investor Council Representatives, RPAC Participation Council Representatives and RPAC Fundraising Trustees.

**11. Are there specific guidelines for a Major Investor Event?**

- a. Yes, they are listed [here](#).

**12. How much money can I receive from NAR to host my Major Investor Event?**

- a. Pre-approved events are eligible for reimbursement up to \$100 per person in attendance at your event.
- b. Failure to raise three times the cost will result in reimbursement equaling one-third of the total funds raised.

**13. How does the reimbursement process work?**

- a. The reimbursement checklist is located [here](#) and the reimbursement form is located [here](#).
- b. You will receive an email from [MIEvents@nar.realtor](mailto:MIEvents@nar.realtor) shortly after your event with the required details for reimbursement.

**14. Is there a limit to how many Major Investor Events I can host in a year?**

- a. No, we do not have a limit to how many Major Investor Events you can host, as long as you are continuing to recruit new and step-up Major Investors and President's Circle members.

**15. Who should I contact if I have questions about my Major Investor Event?**

- a. You can email [MIEvents@nar.realtor](mailto:MIEvents@nar.realtor) or Jackie Zaporowski at [jzaporowski@nar.realtor](mailto:jzaporowski@nar.realtor).